



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BBA (H), BIRM, BSCM/SEM-1/BBA-101/2009-10**

**2009**

**ENGLISH – I**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :  $10 \times 1 = 10$

- i) What is the antonym for Celestial ?
- a) Terrestrial
  - b) Humane
  - c) Lazy
  - d) Neglect.
- ii) The speaker of a message is also known as
- a) encoder
  - b) medium
  - c) channel
  - d) decoder.



- iii) Memo is
- a) written communication
  - b) oral communication
  - c) non-verbal communication
  - d) all of these.
- iv) The word nearest to the meaning of the word 'disintegrate' is
- a) break
  - b) join
  - c) fall
  - d) together.
- v) At a party, he is always in high spirits. *In high spirits* means
- a) talkative
  - b) cheerful
  - c) drunk
  - d) uncontrollable.
- vi) *To have cold feet* means
- a) to feel very cold
  - b) to pay much attention to
  - c) to be reluctant
  - d) wet feet.
- vii) In listening it is important to give attention to
- a) what is said
  - b) what is not said
  - c) the non-verbal
  - d) all of these.



viii) To cast *pearls before a swine* means

- a) to spend recklessly
- b) to waste money
- c) to save money
- d) to offer a person a thing he cannot appreciate.

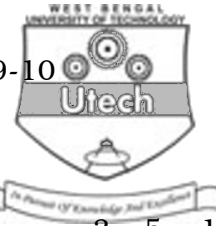
ix) She appeared so *debonair* and graceful to the sight that everyone was taken aback. 'Debonair' means

- a) superficial
- b) pleasant and gracious
- c) in high style
- d) flighty.

x) He found the food *inedible*. 'Inedible' means

- a) unfit for human consumption
- b) polluted
- c) vitiated
- d) eatable.

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**GROUP – B**  
**( Short Answer Type Questions )**

Answer any *three* of the following.

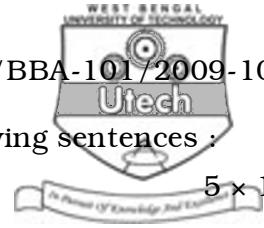
$3 \times 5 = 15$

2. Change the voice in any *five* of the following :  $5 \times 1$

- i) She never shooed them away
- ii) I was given no pleasure by shooting the birds
- iii) This is not often done by us
- iv) Did the doctor tell you anything ?
- v) We shall address the young men by their surnames.
- vi) I will watch it carefully.

3. Provide one word substitution for the following :  $5 \times 1$

- i) One who never drinks alcohol.
- ii) One dies for a noble cause.
- iii) A building or group of buildings where soldiers live.
- iv) One living at the same time as another.
- v) A large enclosed area in which birds are kept.



4. Insert the correct prepositions in the following sentences :

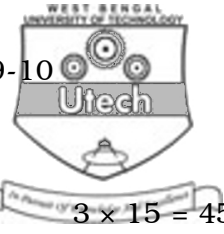
5 × 1

- i) The dog had died ..... rabies.
- ii) The cat pounced ..... the rat.
- iii) He stepped ..... a fearful maze.
- iv) We talked idly ..... an hour.
- v) I delivered a blow ..... his arm.

5. Fill in the blanks with the correct form of the word in brackets : 5 × 1

- i) Did you advise him ..... to the police ? ( go )
- ii) I don't really mind ..... the housework. ( do )
- iii) Millions of e-mail messages ..... everyday.  
( send )
- iv) Our birthday meal ..... by an excellent cook.  
( prepare )
- v) I'm bored with ..... the same kind of exercises  
everyday. ( do )

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**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.

3 × 15 = 45

6. Write an essay on any *one* of the following :
  - a) Obstructions of roads during Pujas and its effects on common people and the smaller business communities.
  - b) Globalisation — its impact.
  - c) Foreign investment in India.
  - d) The need of communication skill in any industry.
7. Write an application letter for the post of a Sales Executive Manager in an MNC. Include a fully formatted Resume/CV.
8. In an advertisement dated 20th July 2008, Malibu Industries has advertised for the post of Management trainees in the area of HR. Write a solicited letter applying for the job.

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9. What is the difference between circulars and notice ? Write a notice for students of your college informing them of a student committee meeting. 7 + 8

10. Assuming that you are the chief coordinator of the Annual Fest of you institute, write a notice asking all the students to attend a meeting in the college campus on a specific date. Make sure that attendance is compulsory.

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