

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Paper Code: BBA104/BBABA104/BBAHM104/BBATTM104/BTHM(HU)A101 English Communication UPID: 120004

Time Allotted : 3 Hours

Full Marks:70

The Figures in the margin indicate full marks.

Candidate are required to give their answers in their own words as far as practicable

Group-A (Very Short Answer Type Question)

1. A	nswer any ten of the following:	1 x 10 = 10]
	What do subjects and peers select for the Johan window?	
	Adjectives describing the subjects' personality	
	Verbs to suggest actions to take as a solution to a problem	
	Nouns that they associate with themselves All of these are selected.	
	•	
	y was active in got in the control of the control o	
	What is the purpose of the Johan window?	
	To help you see things from a new perspective/ To help you make a life-changing decision/ To develop self-aw and group dynamics/ To demonstrate that you are better than your peers	varencess
1	N Look the picture on the wall. (Fill the blank with preposition)	
)	The poacher shot the tiger Change the voice.	
,	The train is going the cave. (Fill the blank with preposition)	
	I want share this you. (Fill the blanks with prepositions)	
,	 , , , , , , , , , , , , , , , , , ,	
	What did Sigmund Freud find?	
	a) Botany b) Geography	
	c) Geology	
	d) Psychoanalysis	
	The farmers will plough the field before the monsoons Identify the type of voice.	
_ /	Fill in the blank with suitable prepositions.	
	Though poor and uneducated, this shepherd was very wise. He understood people's sorrows and troubles, a them face their problems courage and common sense.	nd helped
,	Advertisements are communication.	
	Body language is communication.	
	Group-B (Short Answer Type Question)	
	Answer any three of the following	$[5 \times 3 = 15]$
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6	Explain the steps involved in SQ3R reading strategy.	[5]
3.	What is a cover letter?	[5]
	Elucidate and explain the advantages of the SQ3R study method.	[5]
5.	Write a letter to the editor of a National Daily, expressing your opinion and views on the increased human	[5]
	dependence on technology. Right from a small child to an adult, or even an old man, everyone wants gadgets	
	only-cell phone, I-pod, laptop, etc. This also has a negative effect on social relationships.	
6	You are Neha Singh, computer in charge of DIPS. Your school wishes to buy 20 computers and computer	[5]
(6.)	accessories from Apple Inc., Nehru Place, New Delhi, Write a letter placing order giving all the specifications of	(0)
	the product and its quality.	
	Group-C (Long Answer Type Question)	
	Answer any three of the following	[15 x 3 = 45]
7	Draft a Notice as the Head Boy/Head Girl of a school, about a meeting for the Annual Day function to be	[15]
J	circulated among the students.	
8.	What is verbal communication? What are the nuances involved in the process?	[15]

9. What is SQ3R reading strategy? Explain the steps involved and the effectiveness.

[15] [15]

(i) Read the following poems carefully and answer the questions given below them:

Have you seen a little dog anywhere about?

A raggy dog, a shaggy dog, who's always looking out

For some fresh mischief which he thinks he really ought to do.

He's very likely, at this minute, biting someone's shoe.

If you see that little dog, his tail up in the air,

A whirly tail, a curly tail, a dog who doesn't care

For any other dog, he meets, not even for himself,

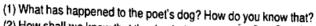
Then hide your mats, and put your meat upon the topmost shelf. 2

If you see a little dog, barking at the cars,

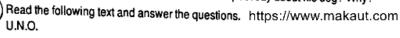
A raggy dog, a shaggy dog, with eyes like twinkling stars,

Just let me know, for though he's bad, as bad as can be;

I wouldn't change that dog for all the treasures of the sea!



- (2) How shall we know that the dog belongs to the poet if we see it on the road?
- (3) What does the poet instruct others to do to avoid damage to be done by his dog?
- (4) In spite of all his naughtiness, what does the poet say about his dog? Why?



[15]

In the year of 1945, United Nations Organization came into being as the successor of the League of Nations. It began with fifty nations as its members but now it has 185 member nations accounting for almost all the countries of the entire earth except Switzerland. The nations are the members of the UN General Assembly, the world body's chief deliberate organ. All the other wings are answerable to it through annual and special periodical reports submitted for its consideration. The General Assembly, discusses the reports and gives its approvals, elects the General Secretary and the judges of the International court of Justice, admits new members to the Assembly, and also elects the non-permanent members of various councils. There are the Economic and Social Council, The Trusteeship council besides the International Count, General Assembly and the Security Council. The General Secretary is the Chief Administrative Office of the world body who heads the UN Secretariat. He presides over the General Assembly meetings and those of other organs of U.N.

In addition to the above main organs, the UNO has several other specialized agencies like ILO (International Labour Organization), UNESCO (United Nations Educational, Scientific and Cultural Organization), UNCTAD (United Nations Council for Trade And Development), WHO (World Health Organization), etc. These agencies help the parent body in working out agreements on various- related matters to them and in achieving different objectives and goals. WHO, for example, plans steps to achieve the highest possible level of good health of the entire human population of the earth.

Questions

Answer the following questions related to the above passage:

- 1 How many members the General Assembly now has?
- 2 Which country is not the member of the UNO?
- 3 Through what the other organs of the General Assembly are answerable to it?
- 4 Through what office does the General Secretary function?
- 5 What does UNESCO stand for?

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