

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Paper Code: BBA 101 Principles of Management UPID: 100025

Time Allotted: 3 Hours Full Marks: 70

The Figures in the margin indicate full marks.

Candidate are required to give their answers in their own words as far as practicable

Group-A (Very Short Answer Type Question)

1.	Answer any ten of the following :		$[1 \times 10 = 10]$
	(1)	Divisional organization structure is based on	
	(11)	Importance of Leadership includes:	
	(111)	Which is not essential element of an effective control system?	
	(IV)	The first function of Management	
	(V)	"Harmony, Not Discord" Principle is concerned with	
	(VI)	One of the major elements of Planning process is	
	(VII)	Accountability is the:	
	(VIII)	A motivation based on force or fear is called	
	(DX)	Remedial actions taken to prevent deviation in future is called	
	(X)	The Managerial Skills by Robert Katz includes:	
	(XI)	'Esprit de corps' means	
	(XII)	The concept of Management by Objectives was introduced by	
		Group-B (Short Answer Type Question)	/S., 0. 451
		Answer any three of the following	$[5 \times 3 = 15]$
Z.	Wha	at do you mean by the word "Management"?	[5]
3.	Ехр	lain the principle of scalar chain.	[5]
4.	4. What are the primary characteristics of the Contingency Approach?		[5]
5.	Writ	e a short notes on MBO.	[5]
6.	Wha	at are the advantages or disadvantages of Contingency Approach?	[5]
		Group-C (Long Answer Type Question) Answer any three of the following	[15 x 3 = 45]
ž	Disc	uss 14 Principles of Henry Fayol.	[15]
جو	(a) \	What do you mean by the word "Planning"?	[1]
	(b) I	Discuss briefly the steps of Planning Process.	[14]
9/	(a) I	low many levels of Management are there?	[3]
•	(b) [Discuss briefly the different Levels of Management.	[12]
10.		Discuss briefly the features of Elton Mayo's Human Relation Approach.	[7]
		Discuss briefly the contribution of Elton Mayo to Management Thought	[8]
11.	(a) V	Vho proposed Human Relation Approach?	[1]
		Discuss briefly the conclusions of the Hawthrone Experiments.	[14]