

Name :

Roll No. :

Invigilator's Signature :

CS / BBA(H), BIRM, BSCM / SEM-2 / BBA-201 / 2010

2010

ENGLISH-II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

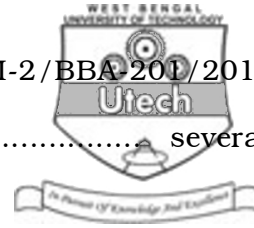
i) We'll carry out the enquiry as *expeditiously* as possible.

Expeditiously here means

- | | |
|-------------|-----------------|
| a) fairly | b) timely |
| c) speedily | d) justifiably. |

ii) Of the two candidates, I think

- | |
|----------------------------|
| a) he is suited best |
| b) he is the better suited |
| c) he is best suited |
| d) none of these. |



viii) The plaintiff found herself several hostile women.

- a) between
- b) among
- c) none of these.

ix) This ticket will entitle you a free seat at the concert.

- a) for
- b) to
- c) none of these.

x) The cargo consist six big packets of books.

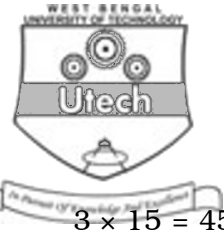
- a) of
- b) off
- c) none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. On behalf of the G.M. of a renowned company, write an advertisement to be published in a newspaper for suitable accommodation on rent to be used as a guest house for the company.
3. Explain the characteristics and advantages of an *e-mail*.
4. What are main factors behind successful business communication ?
5. Write a memo to all your employees to maintain punctuality.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following.

3 × 15 = 45

6. Read the passage and answer the following questions :

One of the most dangerous drugs for pregnant women to consume is alcohol. Because alcohol is delivered quickly into the blood and passes quickly into the tissues and membranes, the human foetus is particularly vulnerable to its effects. In fact, the negative effects on a foetus are so pronounced that babies born after exposure to alcohol are said to be suffering from foetal alcohol syndrome.

As a pregnant woman drinks alcohol, the alcohol is passed into her bloodstream almost simultaneously. Moreover, because the bloodstream of the foetus is inextricably tied to that of the mother, the alcohol passes directly into the bloodstream of the foetus as well. And, what is more, the concentration of alcohol in the foetus is exactly the same as in the mother. For the mother, this concentration is not a problem because her liver can remove one ounce of alcohol from her system per hour. However, the foetus's liver is not completely developed (how developed it is depends on its stage of development). The rate at which it is able to eliminate the alcohol from the blood of the foetus is much slower. Eventually, the alcohol will be returned to the mother's system by passing across the placenta, but this



process is slow. By the time this takes place, major neurological damage may have already occurred. Research has shown that as little as one drink of alcohol can produce significant, irreversible damage to the foetus. Babies born after exposure to alcohol generally exhibit facial distortion, inability to concentrate, and difficulty in remembering. Simply speaking, it is imperative that pregnant women avoid alcohol.

- i) What is the main topic of this reading ?
- a) Women and drugs
 - b) The dangers of pregnancy
 - c) The foetus and alcohol
 - d) Drinking and the human body. 1
- ii) In line 5 the word "its" refers to
- a) the foetus
 - b) the blood
 - c) the tissue
 - d) the alcohol. 1
- iii) In line 6, the word "pronounced" most closely means
- a) evident
 - b) spoken
 - c) described
 - d) unfortunate. 1



- iv) How much time can it be inferred that it takes alcohol to enter a woman's bloodstream after she takes a drink ?
- a) About one hour
 - b) A few seconds
 - c) Several minutes
 - d) At least 24 hours. 1
- v) In line 10 the word "inextricably" most nearly means
- a) unexplainedly
 - b) formerly
 - c) forcefully
 - d) inseparable. 1
- vi) According to the passage, how does the concentration of alcohol in a foetus compare to that in the mother ?
- a) The concentration is more
 - b) The concentration is less
 - c) The concentration is equivalent
 - d) The concentration cannot be measured. 1
- vii) It can be inferred that the development of a foetal liver depends on
- a) how many months pregnant the mother is
 - b) how much alcohol the mother has consumed
 - c) how large the foetus is
 - d) how well the mother has taken care of the foetus.

1



- viii) According to the passage, how is alcohol finally returned to the mother's system ?
- a) It is carried through the bloodstream
 - b) It is transferred across the placenta
 - c) It is expelled by the foetus's liver
 - d) It is not completely returned. 1
- ix) Which one of the following was NOT mentioned as a sign of foetal alcohol syndrome ?
- a) Disfigurement of the face
 - b) Concentration difficulties
 - c) Increased aggression
 - d) Memory problems. 1
- x) At what place in the passage does the author discuss the quantity of alcohol necessary to produce negative results ?
- a) Lines 2-4
 - b) Lines 12-15
 - c) Lines 23-25
 - d) None of these. 1
- xi) Write a précis to bring out the central idea of the passage. 5

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7. Write an application for the post of sales manager in an MNC. Attach your resume.
8. Discuss the barriers to effective listening and the measures to overcome them.
9. There has been significant decline in the business of the urban branches of a nationalized bank. A Committee of five Regional Managers has been appointed to look into the causes. Write the report recommending computerization of the branches and customer relations training for the staff.

