



Name :

Roll No. :

Invigilator's Signature :

CS/BBA (H), BIRM, BSCM/SEM-3/BBA-302/2010-11

2010-11

BUSINESS ENVIRONMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

i) Business environment consists of

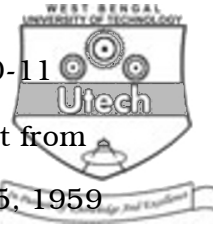
- a) Micro Environment b) Macro Environment
c) Both (a) and (b) d) None of these.

ii) Parallel economy refers to

- a) Black economy b) Illegal economy
c) Both (a) and (b) d) None of these.

iii) The first Five-year Plan began in the year

- a) 1952-53 b) 1951-52
c) 1945-47 d) None of these.



- iv) GATT was converted into WTO with effect from
- a) August 15, 1947 b) April 15, 1959
- c) January 01, 1995 d) None of these.
- v) The headquarters of PHDCCI is located in
- a) Kolkata b) Mumbai
- c) Delhi d) Chennai.
- vi) Putting money aside means
- a) Investment b) Saving
- c) Both (a) and (b) d) None of these.
- vii) GDP stands for
- a) Gross Domestic Product
- b) Gross Determine Product
- c) Gross Demand Product
- d) None of these.
- viii) Purchaser is called
- a) Vender b) Buyer
- c) Customer d) All of these.
- ix) Agricultural productivity is lowest in
- a) Eastern Region b) Western Region
- c) Bundelkhand d) All of these.
- x) Literacy percentage is lowest in
- a) Eastern Region b) Western Region
- c) Bundelkhand d) All of these.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Enumerate the main function of IMF.
3. Distinguish between GATT and WTO.
4. Define Business Environment. Discuss the importance of Business Environment.
5. Write down the main causes of poverty in India.
6. Define National Income. Discuss the different methods of measure of National Income.

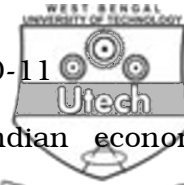
GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. How will you define industrial sickness ? Discuss the remedies to cure industrial sickness. Mention the impact of economic reforms on industrial sickness.
8. Define parallel economy. Mention the causes behind the emergence of parallel economy. Describe the effect of black money on Indian economy. $2 + 10 + 3$
9. Define fiscal policy. How does it differ from monetary policy ? What are the objectives of fiscal policy ? What do you mean by social injustice ? $2 + 4 + 6 + 3$

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10. State the nature of unemployment in Indian economy. Discuss the different schemes as adopted by the government to reduce both unemployment and underemployment. Comment on the impact of economic reforms on the reduction of poverty. $2 + 4 + 6 + 3$

11. Write note on any *two* of the following : $2 \times 7 \frac{1}{2}$

- i) Balance of payment
 - ii) Inflation
 - iii) Regional disparities in India
 - iv) Five-Year Plan.
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