



Name :

Roll No. :

Invigilator's Signature :

CS/BBA (H)/BIRM/BSCM/SEM-4/BBA-406/2010

2010

MANAGEMENT INFORMATION SYSTEM

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Human behaviour is an example of which type of system ?
 - a) Open
 - b) Non-deterministic
 - c) Closed
 - d) None of these.
 - ii) TPS system maintains
 - a) Data warehouse
 - b) DBMS
 - c) Data mart
 - d) all of these.
 - iii) A useful information must be
 - a) accurate
 - b) timely
 - c) complete
 - d) all of these.
 - iv) The DSS in real life implementation consists of
 - a) dialogue module
 - b) database module
 - c) model subsystem
 - d) all of these.



- v) The objectives of specific MIS are related to the
- a) business philosophy
 - b) organizational objective
 - c) management policy
 - d) all of these.
- vi) Data mart is
- a) place where data are stored
 - b) a place where outputs are stored
 - c) a place where inputs are stored
 - d) a user interface.
- vii) Processed data are called
- a) meta data
 - b) database
 - c) information
 - d) none of these.
- viii) Teleconferencing is an example of
- a) OAS
 - b) TPS
 - c) DSS
 - d) none of these.
- ix) Simon model is for
- a) transaction processing
 - b) decision making
 - c) database making
 - d) all of these.
- x) GDSS stands for
- a) Group DSS
 - b) Grouping DSS
 - c) Good DSS
 - d) none of these.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

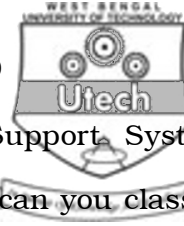
2. What is E-Commerce ? What are the applications of E-Commerce ? 2 + 3
3. What is DBMS ? What are the different components of DBMS ? 2 + 3
4. What is system ? Explain the open and close system. 2 + 3
5. What are the advantages of Data base Management System over file system ?
6. Discuss the different transmission modes of a network.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. a) Explain Transaction Processing System (TPS).
b) What is EIS ? What are the basic features of EIS ?
c) Compare EIS with DSS. 4 + (2 + 4) + 5
8. a) Who is a system analyst ? What are the roles of a system analyst ?
b) Describe different stages of SDLC. (3 + 5) + 7



9. What are the objectives of a Decision Support System (DSS) ? Explain the elements of DSS. How can you classify DSS ?
10. What is MIS ? What is strategic MIS ? Write down the function of MIS. What are the limitations of MIS ?
11. a) State different characteristics of DSS.
- b) What is Executive Information System ? What are the basic features of EIS ?
- c) Compare EIS with DSS.
12. Write short notes on any *three* of the following :
- a) Star network
- b) Objective of MIS
- c) ERP
- d) Flow diagram and Flow-chart
- e) Internet.

