

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Paper Code: BBA 502 Entrepreneurship

Time Allotted: 3 Hours

Full Marks :70

The Figures in the margin indicate full marks.

Candidate are required to give their answers in their own words as far as practicable

Group-A (Very Short Answer Type Question)

1. Answer any ten of the following:		x 10 = 10 }
	Mention two countries which have top level Entrepreneurial activity in the world.	,
	Give one importance of Entrepreneurship.	
	What is the full form of SSIDC?	
	(IV) What is Creative destruction?	
	Who is a portfolio entrepreneur?	
	Who is the propagator of Need for achievement theory?	
	What is the main source of competitive advantage?	
	Give one example of first mover advantage?	
	(IX) What is the meaning of SSI?	
	(X) Give one reason for the sickness in SSIs.	
	(XI) Why are SSIs important in India?	
	(XII) Give two features of women entrepreneurs?	
	Group-B (Short Answer Type Question)	
	Answer any three of the following	$[5 \times 3 = 15]$
2.	Why can you call an Entrepreneur a problem solver?	[5]
3.	What are the factors that drive the growth of Entrepreneurship?	[5]
4.	Why is SIDBI important for entrepreneurship?	[5]
5.	Explain why resources are a source of competitive advantage	[5]
6.	How can you detect sickness in SSI?	[5]
	Group-C (Long Answer Type Question)	
	Answer any three of the following	[15 x 3 = 45]
7.	Differentiate between big established companies and start-up ventures by giving examples.	[15]
8.	There are various reasons for one becoming an entrepreneur, which range anywhere from conscious decision become an entrepreneur to accidentally becoming an entrepreneur.' State various reasons for one become	to [15]
	entrepreneur.	
9.	Define value creation and explain its importance in entrepreneurship.	[15]
10.	Explain Need for Achievement theory.	[15]
11.	Explain with proper examples as to how a Social Entrepreneur is different from an Entrepreneur?	[15]
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" END OF PAPER "