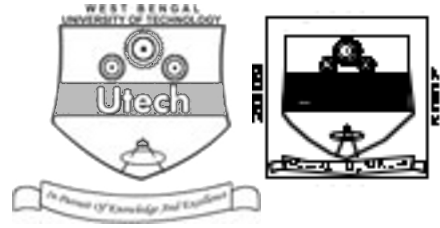


CS / BBA(H) / (Supple) / SEM-5 / BBA-504 / 09
FUNDAMENTALS OF ENTREPRENEURSHIP (SEMESTER - 5)



1.
Signature of Invigilator

2. **Reg. No.**

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Signature of the Officer-in-Charge

Roll No. of the Candidate

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CS / BBA(H) / (Supple) / SEM-5 / BBA-504 / 09
ENGINEERING & MANAGEMENT EXAMINATIONS, AUGUST - 2009
FUNDAMENTALS OF ENTREPRENEURSHIP (SEMESTER - 5)

Time : 3 Hours]

[Full Marks : 70

INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 b) For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

Question Number	Group – A				Group – B				Group – C				Total Marks	Examiner's Signature
Marks Obtained														

.....
Head-Examiner / Co-Ordinator / Scrutineer

S-54005 (17 / 08)



DO NOT WRITE ON THIS PAGE



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SEMESTER - 5



Time : 3 Hours]

[Full Marks : 70

GROUP – A**(Multiple Choice Type Questions)**

1. Choose the correct alternatives for the following : 10 × 1 = 10
- i) Entrepreneurship refers to a
- a) procedure b) person
- c) method d) technology.
- ii) Inherent need behind successful entrepreneurship is
- a) Physiological b) Social
- c) Self-esteem d) Self-actualization.
- iii) The X-efficiency theory of Entrepreneurship was propounded by
- a) Richard Cantillon b) Peter Drucker
- c) Leibenstein d) Frank Knight.
- iv) Innovation is
- a) Commercialization of new methods
- b) Discovery of new methods
- c) New product development
- d) Developing SSI.



v) The type of Economic Structure followed in India is

- | | | |
|--------------|-----------------|--------------------------|
| a) Socialist | b) Capitalist | |
| c) Mixed | d) Free Market. | <input type="checkbox"/> |



vi) "Entrepreneur is basically Innovator" — Whose view is this ?

- | | | |
|------------------------|----------------|--------------------------|
| a) Frank W. Young | b) Higgins | |
| c) David C. McClelland | d) Schumpeter. | <input type="checkbox"/> |

vii) Entrepreneurs being conservative in nature, are

- | | | |
|--------------|----------------|--------------------------|
| a) Imitative | b) Fabian | |
| c) Drone | d) Innovative. | <input type="checkbox"/> |

viii) Who among the following is an entrepreneur ?

- | | |
|------------------------------------------------------------------|--------------------------|
| a) The local sweet shop owner selling new types of sweets | |
| b) Production manager of a steel plant | |
| c) a farmer who is following the conventional methods of farming | |
| d) research analyst of a chemical plant. | <input type="checkbox"/> |

ix) SME stands for

- | | |
|----------------------------------------------|--------------------------|
| a) Sole-Major Entrepreneur | |
| b) Self-Motivated Entrepreneur | |
| c) Small and Manufacturing Enterprises | |
| d) Soft-Medium-Escalation (of term-loans). | <input type="checkbox"/> |

x) "The Pilot Scheme" for the provision of credit for small scale industries was taken by which of the following banks ?

- | | | |
|------------------|----------|--------------------------|
| a) SBI | b) RBI | |
| c) Bank Of India | d) IDBI. | <input type="checkbox"/> |

**GROUP – B****(Short Answer Type Questions)**Answer any *three* of the following.

3 ∞ 5 = 15

2. What are the barriers that entrepreneurs face during idea generation ?
3. What are the phases involved in EDP ?
4. What do you mean by equity capital ?
5. State the features of a good project plan.
6. What are the various sources of debt capital ?

GROUP – C**(Long Answer Type Questions)**Answer any *three* of the following.

3 ∞ 15 = 45

7. Who are known as venture capitalists ? What are the aspects venture capitalists observe before funding ? 5 + 10
8. Discuss the contributions of Knight and Schumpeter to the theories of entrepreneurship. 15
9. Who are social entrepreneurs ? Describe the challenges they have to face. 5 + 10
10. State with example the detailed stages of a project. 15
11. What are the risks an entrepreneur envision before taking up a project ? 15
12. How is a business failure analysis help a new entrepreneur ? Discuss with an example. 15

END