





CS / BBA(H) / (Supple) / SEM-5 / BBA-504 / 09
FUNDAMENTALS OF ENTREPRENEURSHIP
SEMESTER - 5



Time : 3 Hours]

[Full Marks : 70

GROUP – A**(Multiple Choice Type Questions)**

1. Choose the correct alternatives for the following : 10 × 1 = 10
- i) Entrepreneurship refers to a
- a) procedure b) person
- c) method d) technology.
- ii) Inherent need behind successful entrepreneurship is
- a) Physiological b) Social
- c) Self-esteem d) Self-actualization.
- iii) The X-efficiency theory of Entrepreneurship was propounded by
- a) Richard Cantillon b) Peter Drucker
- c) Leibenstein d) Frank Knight.
- iv) Innovation is
- a) Commercialization of new methods
- b) Discovery of new methods
- c) New product development
- d) Developing SSI.

**GROUP – B****(Short Answer Type Questions)**Answer any *three* of the following.

3 ∞ 5 = 15

2. What are the barriers that entrepreneurs face during idea generation ?
3. What are the phases involved in EDP ?
4. What do you mean by equity capital ?
5. State the features of a good project plan.
6. What are the various sources of debt capital ?

GROUP – C**(Long Answer Type Questions)**Answer any *three* of the following.

3 ∞ 15 = 45

7. Who are known as venture capitalists ? What are the aspects venture capitalists observe before funding ? 5 + 10
8. Discuss the contributions of Knight and Schumpeter to the theories of entrepreneurship. 15
9. Who are social entrepreneurs ? Describe the challenges they have to face. 5 + 10
10. State with example the detailed stages of a project. 15
11. What are the risks an entrepreneur envision before taking up a project ? 15
12. How is a business failure analysis help a new entrepreneur ? Discuss with an example. 15

END