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Invigilator's Signature :	

### CS/BBA(H)/SUPPLE/SEM-5/BBA-504/2010 2010

#### FUNDAMENTALS OF ENTREPRENEURSHIP

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

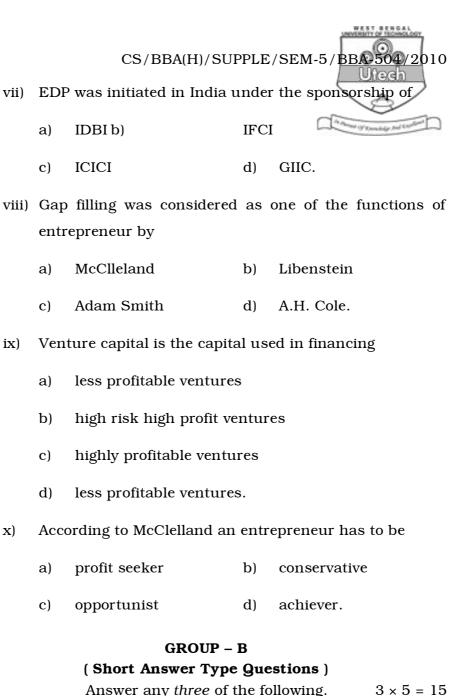
## GROUP – A ( Multiple Choice Type Questions )

- 1. Choose the correct alternatives for the following :  $10 \times 1 = 10$ 
  - The word 'entrepreneur' has been taken from French Language which means
    - a) managing
- b) adventurism
- c) to undertake
- d) thrill seeking.
- ii) The twin characteristics of entrepreneurship as identified by McClelland are
  - a) risk bearing and decision making
  - b) innovativeness and decision making under uncertainty
  - c) perception of opportunity and far-sightedness
  - d) none of these.

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- iii) The entrepreneurs who exercise great caution and scepticism in experimenting any change in their enterprises are
  - a) intrapreneurs
- b) managers
- c) organizers
- d) inventors.
- iv) Innate urge to achieve success work as triggering factor for entrepreneurs was considered by
  - a) Schumpeter
- b) Weber
- c) McClleland
- d) Hagen.
- v) Which of the following is not an external motivating factor?
  - a) Encouragement from big business houses
  - b) Enterprising attitude
  - c) Availability of factors of production
  - d) Govt. support and assistance.
- vi) Project report has to be prepared according to the guidelines provided by
  - a) Planning Commission
  - b) Reserve Bank of India
  - c) Ministry of Industry
  - d) State Government.



# (Short Answer Type Questions)

Answer any *three* of the following.

2. Differentiate between innovation and invention.

a)

c)

a)

c)

a)

b)

c)

d)

a)

c)

ix)

X)

How is creativity linked with an entrepreneur? 3.

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- 4. Write a short note on "role of Govt. in EDP's".
- 5. Write short notes on entrepreneurial compentencies.
- 6. State the contents of the feasibility report for a project.

## GROUP – C ( Long Answer Type Questions )

Answer any *three* of the following.  $3 \times 15 = 45$ 

- 7. "Entrepreneurial behaviour is the result of interaction of several internal and external factors." Discuss.
- 8. "EDP is a process of entrepreneurial grooming." Discuss.

  State the target groups for EDP's. 12 + 3
- 9. What are the problems of women entrepreneurs in establishing and developing their enterprises? What are the recent trends in the development of women entrepreneurship in India?
- 10. What is the factoring? How does it help the SSI's to meet its working capital needs? 3 + 12
- 11. What is entrepreneurial motivation? How is Maslow's Need Hierarchy theory relevant to entrepreneurship? 3 + 12

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