



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BBA(H)/SEM-5/BBA-504/2012-13  
2012**

**FUNDAMENTALS OF ENTREPRENEURSHIP**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) Invention is
  - a) conceiving new ideas
  - b) transforming an idea into application
  - c) analytical ability
  - d) all of these.
- ii) Which one of the following needs is found to be dominating in case of an entrepreneur ?
  - a) N Pow
  - b) N Aff
  - c) N Ach
  - d) None of these.
- iii) Maslow's need hierarchy theory is based on
  - a) five basic needs
  - b) four basic needs
  - c) three basic concepts
  - d) none of these.



- iv) Entrepreneurs who work with caution are
  - a) imitative
  - b) Fabian
  - c) drone
  - d) none of these.
- v) Characteristic of an entrepreneur is being
  - a) pessimist
  - b) dependent
  - c) innovative
  - d) all of these.
- vi) The incubation stage in creative process refers to
  - a) conscious search for knowledge
  - b) subconscious assimilation of information
  - c) recognition as being feasible
  - d) test to prove idea has value.
- vii) EDP was initiated in India in
  - a) 1960
  - b) 1969
  - c) 1970
  - d) none of these.
- viii) The institution providing assistance for entrepreneurial development at the national level is
  - a) IFCI
  - b) DIC
  - c) SSIC
  - d) SFC.
- ix) Cash credit is a form of
  - a) credit rating
  - b) cash disbursement
  - c) working capital loan
  - d) credit facilities by cash.
- x) Technology upgradation fund under SSI ( 2005-06 ) is allocated for
  - a) technology
  - b) textiles
  - c) enterprises
  - d) software.





8. a) Who is a social entrepreneur ? Are they same as socially responsible entrepreneur ? If not, then what are the differences ?
- b) Name the general factors that motivate the social entrepreneurs to start their social ventures. 8 + 7
9. What is venture capital ? What documents are required for it ? 7 + 8
10. a) Write in brief about opportunity analysis ?
- b) What do you mean by competitive factor ? 7 + 8
11. Write short notes on any *three* of the following :
- a) Project feasibility analysis
  - b) Woman entrepreneur
  - c) Export oriented unit
  - d) DIC
  - e) Innovation.

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