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Name:	<u>A</u>
Roll No.:	As Associate and Explana
Invigilator's Signature :	

## CS/BBA(H)/SEM-5/BBA-504/2012-13 2012

### FUNDAMENTALS OF ENTREPRENEURSHIP

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

#### **GROUP - A**

## ( Multiple Choice Type Questions )

- 1. Choose the correct alternatives for any ten of the following :  $10 \times 1 = 10$ 
  - i) Invention is
    - a) conceiving new ideas
    - b) transforming an idea into application
    - c) analytical ability
    - d) all of these.
  - ii) Which one of the following needs is found to be dominating in case of an entrepreneur?
    - a) N Pow

b) N Aff

c) N Ach

- d) None of these.
- iii) Maslow's need hierarchy theory is based on
  - a) five basic needs
- b) four basic needs
- c) three basic concepts
- d) none of these.

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iv)	Entrepreneurs who work with caution are					
	a)	imitative	b)	Fabian		
	c)	drone	d)	none of these.		
v)	Characteristic of an entrepreneur is being					
	a)	pessimist	b)	dependent		
	c)	innovative	d)	all of these.		
vi)	The	The incubation stage in creative process refers to				
	a)	conscious search for knowledge				
	b)	subconscious assimilation of information				
	c)	recognition as being feasible				
	d)	d) test to prove idea has value.				
vii)	EDP was initiated in India in					
	a)	1960	b)	1969		
	c)	1970	d)	none of these.		
viii)	The institution providing assistance for entrepreneurial development at the national level is					
	a)	IFCI	b)	DIC		
	,		,			
	c)	SSIC	d)	SFC.		
ix)	Cash credit is a form of					
	a)	credit rating				
	b)	cash disbursement				
	c)	c) working capital loan				
	d) credit facilities by cash.					
x)	Technology upgradation fund under SSI ( $2005-06$ ) is allocated for					
	a)	technology	b)	textiles		
	c)	enterprises	d)	software.		



- xi) The transformation of an idea into successful application which results in new product, services or processes is called
  - a) incubation
- b) innovation
- c) idea germination
- d) illumination.
- xii) Maximum of capital is contributed by
  - a) friends

- b) proprietor
- c) external borrowings
- d) all of these.

# **GROUP - B** ( Short Answer Type Questions )

Answer any three of the following.

 $3 \times 5 = 15$ 

- 2. What do you mean by entrepreneurial culture?
- 3. Write about the evolution of EDP.
- 4. What are the legal requirements for establishment of a new unit?
- 5. Explain how an entrepreneur helps in economic development of India.
- 6. Distinguish between entrepreneur and manager.

## **GROUP - C** (Long Answer Type Questions)

Answer any *three* of the following.  $3 \times 15 = 45$ 

- 7. a) What motivates in general the women entrepreneur in a developing country?
  - b) State the general characteristics of the entrepreneur in common. 5 + 10

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- 8. a) Who is a social entrepreneur? Are they same as socially responsible entrepreneur? If not, then what are the differences?
  - b) Name the general factors that motivate the social entrepreneurs to start their social ventures. 8+7
- 9. What is venture capital? What documents are required for it? 7+8
- 10. a) Write in brief about opportunity analysis?
  - b) What do you mean by competitive factor? 7 + 8
- 11. Write short notes on any three of the following:
  - a) Project feasibility analysis
  - b) Woman entrepreneur
  - c) Export oriented unit
  - d) DIC
  - e) Innovation.

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