

Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BBA(H) (Separate Supple)/SEM-5/BBA-506/2011  
2011**

**TRANSPORT MANAGEMENT**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

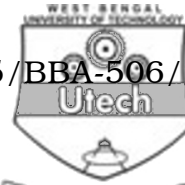
1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) The probable percentage of companies using JIT in their daily shipment of both inbound and outbound goods is
- |       |        |
|-------|--------|
| a) 50 | b) 65  |
| c) 70 | d) 95. |
- ii) Combination of rail and water transport is defined as
- |               |                   |
|---------------|-------------------|
| a) Fishy back | b) transship      |
| c) air truck  | d) none of these. |
- iii) In to how many zones is the railroad system divided ?
- |      |        |
|------|--------|
| a) 7 | b) 8   |
| c) 9 | d) 10. |



- iv) A third party logistics firm is the
- a) external supplier      b) internal supplier  
c) authorized customer    d) none of these.
- v) NHDP stands for
- a) National Highways Development Planning  
b) National Highways Development Project  
c) National Highways Department Project  
d) National Highest Department Project.
- vi) A 4PL delivers a comprehensive solution in the field of
- a) Management              b) Transportation  
c) Supply chain            d) Logistics.
- vii) Multimodal transport system results in
- a) Lower cost                b) Reducing time  
c) Better coordination      d) All of these.
- viii) Birdy Back is also known as
- a) Piggy back                b) Fishy back  
c) Air truck                 d) None of these.
- ix) Railway receipt is issued by
- a) Consignor                b) Coach  
c) Railway authorities      d) Insurance co.
- x) The number of major ports in India is
- a) 12                            b) 15  
c) 18                            d) 20.



**GROUP – B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. Mention the basic elements of transport system in India.
3. Enumerate the essential characteristics of transport system in India.
4. Write down the different types of rates maintained by Indian Railway.
5. Discuss the objectives of Airports Council International ( ACI ).
6. Define 3PL and 4PL with examples.

**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

7. Explain Infrastructure of roads in India. State the various problems in road infrastructure development. Explain initiatives taken by government to promote highways project.  
 $5 + 5 + 5$
8. What do you mean by Ocean Transport ? Mention its advantages. What factors do you consider for determining ocean routes ? Point out in brief the procedure of sending goods by sea routes.  
 $2 + 3 + 5 + 5$

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9. Explain the concepts of Major port & Minor port. Discuss the functions performed by different departments of Port Trust. Mention the Government's policy initiative's for port regarding the economic development of the country ?

4 + 7 + 4

10. Discuss the main elements of Air Transport. Explain different functions performed by Airport. What do you mean by Air Traffic Control Management ?

5 + 6 + 4

11. Short note on any *three* of the following :

3 × 5

- a) Just in time transport
- b) AAI
- c) Types of Vessels
- d) Multimodal Transport.

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