Name : ....

Roll No. : ....

Invigilator's Signature : ....

CS/BBA(H)/SEM-5/BBA-506/2012-13

2012
TRANSPORT MANAGEMENT

Time Allotted : 3 Hours   *Full Marks* : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A
(Multiple Choice Type Questions)

1.   Choose the correct alternatives for any *ten* of the following :

$$10 \times 1 = 10$$

i)   Which of the following is the demand character of transport services ?

   a)   Primary demand   b)   Auxiliary demand

   c)   Derived demand   d)   Mixed demand.

ii)   Which of the following is the major seaport in India ?

   a)   Marmagao port   b)   Egmore port

   c)   Kankinara port   d)   Bansberia port.

iii)   'JIT' stands for

   a)   Just-in-time   b)   Just-in-Total

   c)   Just-in-Transfer   d)   Just-in-Transport.

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iv) 'EMU' stands for

    a) Engine Multiple Unit   b) Electric Multiple Unit

    c) Energy Multiple Unit   d) Electric Mail Unit.

v) The fastest means of transport is

    a) Railways   b) Waterways

    c) Roadways   d) Airways.

vi) Combination of rail and water transport is defined as

    a) Fishy back   b) Trans-ship

    c) Air truck   d) None of these.

vii) In how many zones is rail road system divided ?

    a) 7   b) 8

    c) 9   d) 10.

viii) FOIS stands for

    a) Freight operations infrastructure system

    b) Freight operations incentive system

    c) Freight organising incentive system

    d) Freight operations information system.

ix) A military airport is known as

    a) Airfield   b) Airstrip

    c) Airbox   d) Aerodrome.

x) India has how many minor ports ?

    a) 187   b) 189

    c) 188   d) 191.

xi) The term 'MCA' stands for

    a)   Model Concession Arrangement

    b)   Model Concession Agreement

    c)   Main Concession Arrangement

    d)   Model Cost Arrangement.

xii) Multimodal transport system results in

    a)   Lower cost   b)   Reducing time

    c)   Better coordination   d)   All of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.   3 × 5 = 15

2. State some major recommendations of National Transport Polity Committee.

3. Enumerate the important factors which determine the choice of particular mode of transport.

4. State the limitations of inland water transport.

5. State the procedure of sending goods by rail transportation.

6. Write a detailed note on Just-in-Time transport.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following.   3 × 15 = 45

7. a) State the documents required when sending goods and carrying passengers by air transport.

    b) State the main functions of an airport.

    c) Briefly explain the different types of air transport services.   5 + 5 + 5

8. a) What is 3rd party logistics ?

   b) Explain the steps in 3 PL process.

   c) State the reasons for emergence of 3 PL.

   d) State the merits of using 3 PL.   2 + 5 + 6 + 2

9. Enumerate the contribution and benefits of the following :

                                                           5 + 5 + 5

   a) State Highways

   b) Ports

   c) Metro Railways.

10. Explain in short the initiatives taken by the Indian Government to encourage private sector participation in road sector development.

11. Write short notes on any *three* of the following :   3 × 5

   a) Bill of Lading

   b) Express Highway

   c) 4 PL Service Provider

   d) Airport Authority of India

   e) RITES.

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