



Name :

Roll No. :

Invigilator's Signature :

CS/BBA (H)/SEM-5/BBA-506/2010-11

2010-11

TRANSPORT MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following : $10 \times 1 = 10$

i) Transportation promotes

- a) agriculture b) industry
c) trade and commerce d) all of these.

ii) NHDP stands for

- a) National Hillway Development Project
b) National Highway Development Project
c) National Highway Development Plan
d) National Highway Department Plan.



- iii) MDR stands for
- a) Major Developed Roads
 - b) Modern District Road
 - c) Major District Roads
 - d) Main District Roads.
- iv) India has the largest road network of
- a) 3·34 million km b) 3·43 million km
 - c) 3·93 million km d) 4·34 million km.
- v) State highways are constructed and maintained by
- a) Public Works Department of the State
 - b) Maintenance Department of the State
 - c) Both of these
 - d) None of these.
- vi) Roads carry about how much percentage of freight traffic ?
- a) 65 per cent b) 56 per cent
 - c) 69 per cent d) 55 per cent.
- vii) The longest National Highway in India is
- a) NH 3 b) NH 32
 - c) NH 44 d) NH 7.
- viii) Rail coach factory is situated at
- a) Varanasi b) Chennai
 - c) Kapurthala d) Bangalore.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What is 3rd Party Logistics (3PL) ? Explain the steps in 3PL process. State the key application of 3PL. What are the merits and demerits of using 3PL ? $2 + 5 + 4 + 4$
8. Write down the procedure of sending goods by rail transport. Mention the merits and demerits of rail transport. $10 + 5$
9. What do you mean by inland water transport ? Discuss the advantages and disadvantages of inland water transport. State the reasons for poor inland water transport in India. $2 + 8 + 5$
10. What do you mean by air traffic control management ? State the major air traffic control elements. Briefly explain the different types of air transport services. $2 + 6 + 7$
11. Write short notes on any *three* of the following : 3×5
 - a) National Highway
 - b) Economic aspects of road transport
 - c) Cross dock operation
 - d) Multimodal transport system.

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