



Name :

Roll No. :

Invigilator's Signature :

CS/BBA(H)/SEP-SUPPLE/SEM-5/BBA-506/2012

2012

TRANSPORT MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :
10 × 1 = 10

- i) The Golden Quadrilateral in India is related to
 - a) NHDP
 - b) IRCTC
 - c) IWAI
 - d) None of these.

- ii) Air transport operations include
 - a) Domestic passenger carriage
 - b) Cargo movement
 - c) International air traffic
 - d) all of these.



5. Enumerate in short the initiatives taken by the Indian government to encourage private sector participation in road sector development.
6. What are the various design options for a transportation network ? Make a comparison among them.

GROUP - C
(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Write down the procedure of sending goods by rail transport. Mention the demerits of railway transport. $12 + 3$
8. What do you mean by inland water transport ? What are the advantages and disadvantages of inland water transport ? State the reasons for poor inland water transport in India.
 $2 + 8 + 5$
9. What do you mean by air traffic control management ? State the major air traffic control elements. Briefly explain the different types of air transport services. $2 + 6 + 7$
10. a) Why is transport infrastructure known as "Social Overhead Capital (SOC)" or "Partial Public Good" ?
b) "Investment in transport infrastructure is relatively high at the initial stage of industrialization but low at the subsequent advanced stage". Comment. $8 + 7$
11. Write short notes on any *three* of the following : 3×5
 - a) Bill of Lading
 - b) Land Transport
 - c) Charter Party
 - d) Port Trust
 - e) 4 PL Service Provider.