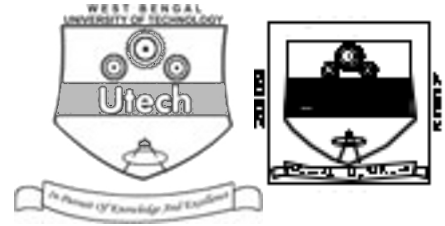


CS / BBA(H) / (Supple) / SEM-6 / BBA-604 / 09 HEALTH CARE MANAGEMENT (SEMESTER - 6)



1.
Signature of Invigilator

2.
Signature of the Officer-in-Charge

Reg. No.

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Roll No. of the Candidate

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CS / BBA(H) / (Supple) / SEM-6 / BBA-604 / 09 ENGINEERING & MANAGEMENT EXAMINATIONS, AUGUST - 2009 HEALTH CARE MANAGEMENT (SEMESTER - 6)

Time : 3 Hours]

[Full Marks : 70

INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group - A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
b) For **Groups - B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group - B** are Short answer type. Questions of **Group - C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

	Group - A					Group - B					Group - C						
Question Number																Total Marks	Examiner's Signature
Marks Obtained																	

.....
Head-Examiner / Co-Ordinator / Scrutineer

S-54001 (17/08)



DO NOT WRITE ON THIS PAGE



CS / BBA(H) / (Supple) / SEM-6 / BBA-604 / 09
HEALTH CARE MANAGEMENT
SEMESTER - 6



Time : 3 Hours]

[Full Marks : 70

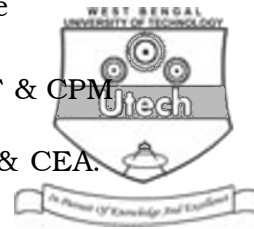
GROUP – A**(Multiple Choice Type Questions)**

1. Choose the correct alternatives for the following : 10 ∞ 1 = 10
- i) The full form of WHO is
- a) Wealth Health Organisation b) World Health Organisation
- c) World Health Order d) Well Health Organisation.
- ii) According to NHP 2002, Polio and Yaws to be eradicated by
- a) 2009 b) 2010
- c) 2005 d) 2008.
- iii) The term Integrated Health Service was defined by
- a) Kartar Singh Committee b) Mukherjee Committee
- c) Jungalwalla Committee d) Srivastava Committee.
- iv) Indian Red Cross Society was established in
- a) 1980 b) 1920
- c) 1900 d) 1950.



v) Two types of Network Analysis in Management are

- | | |
|----------------------------|---------------|
| a) Model & System Analysis | b) PERT & CPM |
| c) System Analysis & PPBS | d) CBA & CEA. |



vi) ESIS is the Health Insurance Scheme for

- a) State Govt. Employees
- b) Central Govt. Employees
- c) State & Central Govt. Employees
- d) None of these.

vii) The Health Care System in our country comprises of

- | | |
|------------|-------------|
| a) 2 tiers | b) 3 tiers |
| c) 4 tiers | d) 5 tiers. |

viii) Besides the tax and non-tax revenues the third main source of public sector financing is

- | | |
|--------------------|-----------------------|
| a) private | b) per capita receipt |
| c) non-plan budget | d) none of these. |

ix) The reason that India is a favourable destination is because of its infrastructure and technology in which is in par with those in

- | | |
|--------------------------|-------------------------|
| a) China, UK & USA | b) UK, USA & Europe |
| c) China, Sri Lanka & UK | d) USA, UK & Sri Lanka. |

x) The different Health Care Projects in India are funded by

- | | |
|-------------------------------|------------------|
| a) World Bank & Central Govt. | b) Central Govt. |
| c) State Govt. | d) World Bank. |

**GROUP – B****(Short Answer Type Questions)**Answer any *three* of the following.

3 ∞ 5 = 15

2. State the role of NGOs in developing the Health Care Services.
3. Give in detail, the budgeting process in Health Care Management.
4. Mention the different factors which affect hospital expenditure.
5. Describe the Network analysis in Health Care.
6. Define the three levels of Health Care.

GROUP – C**(Long Answer Type Questions)**Answer any *three* of the following.

3 ∞ 15 = 45

7. How is health care related to social development ? Discuss the causes of failures of most of the health projects in India ? 7 + 8
8. Write in detail, the Govt's role in the financing and expenditure of the Health Care System. How are private sectors contributing to the financing of the Health Care System ? 9 + 6
9. Write about the different management techniques/methods popular in the health field on the basis of quantitative and behavioural aspect. 7 + 8
10. a) Elaborate the Universal Immunization Programme or National Anti-Malarial or National Aids Control Programme.
- b) What are the goals to be achieved by National Health Policy 2002 ? 7 + 8
11. Define the concept of Primary Health Care. Mention the elements of Primary Health Care. Highlight the main principles of Primary Health Care. 3 + 5 + 7

END