



Name :

Roll No. :

Invigilator's Signature :

CS/BBA (H)/SEM-6/BBA-604/2010

2010

HEALTH CARE MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10

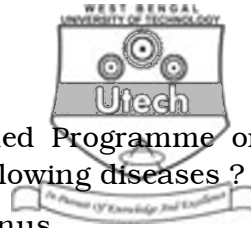
i) NRR is

- a) Net Reproduction Rate
- b) National Reproduction Rate
- c) Net Reproductivity Rate
- d) none of these.

ii) The International Conference held on 'Primary Health Care' adopted which of the following resolutions ?

- a) Health for all by 2000 A.D.
- b) Health for all by 2010 A.D.
- c) both (a) & (b) simultaneously
- d) none of these.

CS/BBA (H)/SEM-6/BBA-604/2010



- iii) In 1947, WHO launched its Expanded Programme on Immunization against which of the following diseases ?
- a) Diphtheria b) Tetanus
c) Polio d) All of these.
- iv) NACO stands for
- a) National Assessment for Cancer Organization
b) National Agreement for Civil Orientation
c) National AIDS Control Organisation
d) None of these.
- v) 'SEWA' stands for
- a) Social Excellent Welfare & Action
b) Society for Education Welfare and Action
c) Secured Education for Women Awareness
d) Societal Education Welfare & Action.
- vi) 'Committee on Integration of Health Services' is also known as
- a) Mukherjee Committee
b) Jhungalwalla Committee
c) Bhore Committee
d) Chadah Committee.
- vii) MDT means
- a) Minimum Drug Therapy
b) Multi-Dimension Therapy
c) Multi-Drug Therapy
d) Minimum Distant Therapy.
- viii) Rural health services is provided by a subcentre in tribal areas for every
- a) 5000 population b) 6000 population
c) 3000 population d) 2000 population.



- ix) The indicator of improvements in health status is
- number of patients visiting hospitals
 - number of child birth
 - increase in life expectancy
 - none of these.
- x) The headquarters of WHO is at
- Rome
 - Geneva
 - Berlin
 - New York.
- xi) Which committee recommended 'Vigilance' operation ?
- Chadah Committee
 - Bhore Committee
 - Mudaliar Committee
 - Mukherjee Committee.
- xii) Rockefeller organization began its activities in 1913 with a scheme
- to control hookworm in Bombay Presidency
 - to control cholera in Bombay Presidency
 - to control hookworm in Madras Presidency
 - to control cholera in Madras Presidency.

GROUP – B

(Short Answer Type Questions)

Write short notes on any *three* of the following.

3 × 5 = 15

- Health planning cycle.
- Disparities in health services across rural-urban divide in India.
- Jhungalwalla Committee.

CS/BBA (H)/SEM-6/BBA-604/2010

5. Telemedicine.
6. Performance Budgeting.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Write an essay on the reasons behind the failure of most health projects in India.
8. Write briefly on the following : 3×5
 - a) USAID
 - b) FAO
 - c) Indian Red Cross Society.
9. Distinguish between inequality & inequity. Explain various ways of tackling inequalities in health. $3 + 12$
10. Define health care financing. Mention the sources of health services financing. Discuss the various mechanisms of health financing & expenditure with special reference to India. $1 + 2 + 12$
11. Discuss the following in the light of National Health Policy, 2002 : 3×5
 - a) Equity
 - b) State of Public Health Infrastructure
 - c) Urban Health.