Name : ....

Roll No. : ....

Invigilator's Signature : ....

CS/BBA (H)/SEPARATE SUPPLE/SEM-6/BBA-604/2011

2011
HEALTH CARE MANAGEMENT

Time Allotted : 3 Hours   *Full Marks* : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives of the following :   10 × 1 = 10

    i)   National Health Policy was last formulated in

         a)   1983   b)   1943

         c)   1946   d)   2000.

    ii) The public health investment in the country over the years has been comparatively low, and as a percentage of GDP has declined from 1.3 per cent in 1990 to .... per cent in 1999

         a)   0.9   b)   0.10

         c)   0.21   d)   0.45.

SS-84   [Turn over

iii) The Bhore Committee submitted its report in

    a)   1946   b)   1943

    c)   1957   d)   1950.

iv) Mudaliar Committee was formed for

    a)   Health Survey and Planning.

    b)   National Malaria Eradication

    c)   Family planning

    d)   all of these.

v) At break-even point we can write total revenue (TR) is equal to

    a)   TR = Total cost + Profit

    b)   TR = Total Fixed costs + variable cost/volume units + profit

    c)   Both (a) & (b)

    d)   None of these.

vi) Economic analysis or break-even analysis is a method of

    a)   Value analysis   b)   Forecasting

    c)   Time series analysis   d)   None of these.

vii) Objective of the quality circle is

    a)   Cost reduction

    b)   Improving employee morale

    c)   More effective scheduling

    d)   All of these.

viii) Zero based budget is related with

    a)   last year budget

    b)   it is a fresh one

    c)   it starts from sero

    d)   none of these.

ix) The modern approach of decision making are

    a)   Decision trees   b)   Preference theory

    c)   None of these   d)   Both (a) & (b).

x) HFA stands for

    a)   Health For All

    b)   High Failure Affects

    c)   High Fertility Age

    d)   Human Force Allegation.

GROUP – B

(Short Answer Type Questions)

Write short notes on any *three* of the following.

$3 \times 5 = 15$

2. Performance analysis of hospitals

3. NREMP

4. AYUSH

5. Cost Benefit Analysis

6. DALYs

7. Ancient Indian Medical System.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

8. Define health determinants. Categorize them and describe them with reference to any particular disease of your choice.

$2 + 6 + 7$

9. What are the inputs and outputs of the health care system ? What disparities exist in Indian health care system ? Discuss the role of government and private organization to remove the health disparities in the Indian context. $4 + 5 + 6$

10. Name the health committees of India. Write a review on Bhore Committee. What are the situations of disadvantaged group ? $3 + 7 + 5$

11. What is decision making ? Write the role of management in health care system. Write the decision making processes.

$3 + 7 + 5$

12. What is budget ? What are the different types of budget ? Write the budgeting processes for health care management.

$2 + 3 + 10$

13. What are National Health Programmes ? What are the contemporary trends in health care ? $5 + 10$

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