



Name :
Roll No. :
Invigilator's Signature :

CS/BBA(H)/ SEM-6/BBA-604/2013

2013

HEALTH CARE MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :
10 × 1 = 10
- i) National Health Programmes have been launched by
 - a) State Government b) Central Government
 - c) Public Institutions d) All of these.
 - ii) Which is the oldest disease known to be mentioned ?
 - a) Cancer b) Tuberculosis
 - c) Malaria d) Leprosy.
 - iii) ASHA stands for
 - a) Accredited Social Health Activists
 - b) Awarded Social Health Activists
 - c) Accredited Society Health Activity
 - d) Awarded Social Health Activity.



- x) MDT means
- a) Minimum Drug Therapy
 - b) Multi-Dimension Therapy
 - c) Multi-Drug Therapy
 - d) None of these.
- xi) Rural health service is provided by a subcentre tribal area for every
- a) 6000 population
 - b) 5000 population
 - c) 3000 population
 - d) 2000 population.
- xii) The indicator of improvement in health status is
- a) number of patients visiting hospital
 - b) number of child births
 - c) increase in life expectancy
 - d) none of these.
- xiii) The headquarters of WHO is at
- a) Rome
 - b) Geneva
 - c) Berlin
 - d) New York.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Briefly explain the contribution of different committees in Health Care.
3. Discuss about the AIDS Control Programme.



4. What do you mean by budgeting ? Discuss different approaches to budgeting.
5. Discuss the limitations of Pulse Polio Vaccination Programme in India.
6. What do you mean by multilateral agencies ? Briefly state the role of one such multilateral agency in health.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Briefly discuss about the inputs and outputs in relation to health services in India.
8. Write in a short about the role of NGOs in providing health services in India.
9. Elaborate with examples the areas of success and failure in the 'public private partnership' model in health care delivery system in India.
10. What is Health Planning Cycle ? Discuss the problems encountered in health planning. $7 + 8$
11. Write notes on the following : $7\frac{1}{2} + 7\frac{1}{2}$
 - a) Telemedicine in India
 - b) India as a health tourism destination.
12. Write short notes on any *three* of the following :
 - a) PERT-CPM method
 - b) Health Insurance System
 - c) Social Cost Benefit Analysis
 - d) Role of WHO
 - e) Health Planning Cycle.