



CS / BBA(H) / (Supple) / SEM-6 / BBA-604 / 09
HEALTH CARE MANAGEMENT
SEMESTER - 6



Time : 3 Hours]

[Full Marks : 70

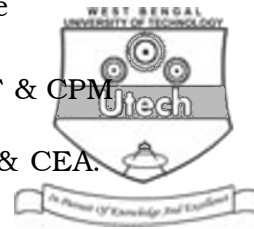
GROUP – A**(Multiple Choice Type Questions)**

1. Choose the correct alternatives for the following : 10 ∞ 1 = 10
- i) The full form of WHO is
- a) Wealth Health Organisation b) World Health Organisation
- c) World Health Order d) Well Health Organisation.
- ii) According to NHP 2002, Polio and Yaws to be eradicated by
- a) 2009 b) 2010
- c) 2005 d) 2008.
- iii) The term Integrated Health Service was defined by
- a) Kartar Singh Committee b) Mukherjee Committee
- c) Jungalwalla Committee d) Srivastava Committee.
- iv) Indian Red Cross Society was established in
- a) 1980 b) 1920
- c) 1900 d) 1950.



v) Two types of Network Analysis in Management are

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|----------------------------|---------------|
| a) Model & System Analysis | b) PERT & CPM |
| c) System Analysis & PPBS | d) CBA & CEA. |



vi) ESIS is the Health Insurance Scheme for

- a) State Govt. Employees
- b) Central Govt. Employees
- c) State & Central Govt. Employees
- d) None of these.

vii) The Health Care System in our country comprises of

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|------------|-------------|
| a) 2 tiers | b) 3 tiers |
| c) 4 tiers | d) 5 tiers. |

viii) Besides the tax and non-tax revenues the third main source of public sector financing is

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|--------------------|-----------------------|
| a) private | b) per capita receipt |
| c) non-plan budget | d) none of these. |

ix) The reason that India is a favourable destination is because of its infrastructure and technology in which is in par with those in

- | | |
|--------------------------|-------------------------|
| a) China, UK & USA | b) UK, USA & Europe |
| c) China, Sri Lanka & UK | d) USA, UK & Sri Lanka. |

x) The different Health Care Projects in India are funded by

- | | |
|-------------------------------|------------------|
| a) World Bank & Central Govt. | b) Central Govt. |
| c) State Govt. | d) World Bank. |

**GROUP – B****(Short Answer Type Questions)**Answer any *three* of the following.

3 ∞ 5 = 15

2. State the role of NGOs in developing the Health Care Services.
3. Give in detail, the budgeting process in Health Care Management.
4. Mention the different factors which affect hospital expenditure.
5. Describe the Network analysis in Health Care.
6. Define the three levels of Health Care.

GROUP – C**(Long Answer Type Questions)**Answer any *three* of the following.

3 ∞ 15 = 45

7. How is health care related to social development ? Discuss the causes of failures of most of the health projects in India ? 7 + 8
8. Write in detail, the Govt's role in the financing and expenditure of the Health Care System. How are private sectors contributing to the financing of the Health Care System ? 9 + 6
9. Write about the different management techniques/methods popular in the health field on the basis of quantitative and behavioural aspect. 7 + 8
10. a) Elaborate the Universal Immunization Programme or National Anti-Malarial or National Aids Control Programme. 7 + 8
- b) What are the goals to be achieved by National Health Policy 2002 ? 7 + 8
11. Define the concept of Primary Health Care. Mention the elements of Primary Health Care. Highlight the main principles of Primary Health Care. 3 + 5 + 7

END