



Name : .....  
Roll No. : .....  
Invigilator's Signature : .....

**CS/BBA (H)/SEPARATE SUPPLE/SEM-6/BBA-604/2011**

**2011**

**HEALTH CARE MANAGEMENT**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.  
Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives of the following :  $10 \times 1 = 10$ 
  - i) National Health Policy was last formulated in
    - a) 1983
    - b) 1943
    - c) 1946
    - d) 2000.
  - ii) The public health investment in the country over the years has been comparatively low, and as a percentage of GDP has declined from 1.3 per cent in 1990 to ..... per cent in 1999
    - a) 0.9
    - b) 0.10
    - c) 0.21
    - d) 0.45.



- iii) The Bhore Committee submitted its report in
- a) 1946
  - b) 1943
  - c) 1957
  - d) 1950.
- iv) Mudaliar Committee was formed for
- a) Health Survey and Planning.
  - b) National Malaria Eradication
  - c) Family planning
  - d) all of these.
- v) At break-even point we can write total revenue (TR) is equal to
- a)  $TR = \text{Total cost} + \text{Profit}$
  - b)  $TR = \text{Total Fixed costs} + \text{variable cost/volume units} + \text{profit}$
  - c) Both (a) & (b)
  - d) None of these.
- vi) Economic analysis or break-even analysis is a method of
- a) Value analysis
  - b) Forecasting
  - c) Time series analysis
  - d) None of these.
- vii) Objective of the quality circle is
- a) Cost reduction
  - b) Improving employee morale
  - c) More effective scheduling
  - d) All of these.



- viii) Zero based budget is related with
- a) last year budget
  - b) it is a fresh one
  - c) it starts from sero
  - d) none of these.
- ix) The modern approach of decision making are
- a) Decision trees
  - b) Preference theory
  - c) None of these
  - d) Both (a) & (b).
- x) HFA stands for
- a) Health For All
  - b) High Failure Affects
  - c) High Fertility Age
  - d) Human Force Allegation.

**GROUP – B**

**( Short Answer Type Questions )**

Write short notes on any *three* of the following.

3 × 5 = 15

- 2. Performance analysis of hospitals
- 3. NREMP
- 4. AYUSH
- 5. Cost Benefit Analysis
- 6. DALYs
- 7. Ancient Indian Medical System.



**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

8. Define health determinants. Categorize them and describe them with reference to any particular disease of your choice.  
 $2 + 6 + 7$
9. What are the inputs and outputs of the health care system ? What disparities exist in Indian health care system ? Discuss the role of government and private organization to remove the health disparities in the Indian context.  $4 + 5 + 6$
10. Name the health committees of India. Write a review on Bhore Committee. What are the situations of disadvantaged group ?  $3 + 7 + 5$
11. What is decision making ? Write the role of management in health care system. Write the decision making processes.  $3 + 7 + 5$
12. What is budget ? What are the different types of budget ? Write the budgeting processes for health care management.  $2 + 3 + 10$
13. What are National Health Programmes ? What are the contemporary trends in health care ?  $5 + 10$