



Name :
Roll No. :
Invigilator's Signature :

CS/BBA (H)/SEP. SUPPLE/SEM-6/BBA-604/2012

2012

HEALTH CARE MANAGEMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) Good financial management covers
 - a) financial information
 - b) financial advice
 - c) cost analysis and control
 - d) all of these.
- ii) Monitoring is concerned with
 - a) day to day activity
 - b) senior level activity
 - c) exceptional activities
 - d) monthly activities.



- iii) Which of the following is not a managerial level decision in hospitals ?
- a) Priority settings
 - b) Design and structure of hospitals
 - c) allotment of jobs
 - d) strategy to increase bed occupancy ratio.
- iv) The National Health Policy, 1983, aimed at health by all by year
- a) 1990
 - b) 2010
 - c) 2000
 - d) 2005.
- v) Which committee recommended establishment of an educational commission for health science ?
- a) Srivastava Committee, 1975
 - b) Bhore Committee, 1946
 - c) Mukerji Committee, 1966
 - d) Bajaj Committee, 1986.
- vi) Majority of the hospitals do not have
- a) long term financial plan
 - b) short term financial plan
 - c) marketing plan
 - d) strategic plan.
- vii) Indian Red Cross was established in the year
- a) 1920
 - b) 1948
 - c) 1957
 - d) 1936.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Briefly discuss about the Universal Immunization Programme in India.
8. Describe in brief the objective, structure and the functions of WHO.
9. Discuss briefly about the elements and principles of Primary Health Care in India.
10. What do you mean by budgeting ?

Discuss the steps involved in budgeting process.

11. What is Cost Benefits Analysis ? What are the different stages of Cost Benefit Analysis ? What are the needs of Cost Benefit Analysis ?
