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Name:	<u>A</u>
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## CS/BBA (H)/SEP. SUPPLE/SEM-6/BBA-604/2012

# 2012 HEALTH CARE MANAGEMENT

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

# GROUP - A ( Multiple Choice Type Questions )

1. Choose the correct alternatives for the following:

 $10 \times 1 = 10$ 

- i) Good financial management covers
  - a) financial information
  - b) financial advice
  - c) cost analysis and control
  - d) all of these.
- ii) Monitoring is concerned with
  - a) day to day activity
  - b) senior level activity
  - c) exceptional activities
  - d) monthly activities.

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- iii) Which of the following is not a managerial level decision in hospitals?
  - a) Priority settings
  - b) Design and structure of hospitals
  - c) allotment of jobs
  - d) strategy to increase bed occupancy ratio.
- iv) The National Health Policy, 1983, aimed at health by all by year
  - a) 1990

b) 2010

c) 2000

- d) 2005.
- v) Which committee recommended establishment of an educational commission for health science?
  - a) Srivastava Committee, 1975
  - b) Bhore Committee, 1946
  - c) Mukerji Committee, 1966
  - d) Bajaj Committee, 1986.
- vi) Majority of the hospitals do not have
  - a) long term financial plan
  - b) short term financial plan
  - c) marketing plan
  - d) strategic plan.
- vii) Indian Red Cross was established in the year
  - a) 1920

b) 1948

c) 1957

d) 1936.



- viii) The UNDP was established in the year
  - a) 1976

b) 1966

c) 1986

- d) 1946.
- ix) The headquarters of FAO is
  - a) Geneva
- b) New York

c) Rome

- d) London.
- x) DANIDA is associated with
  - a) National Malaria Control Programme
  - b) National Tuberculosis Control Programme
  - c) National Blindness Control Programme
  - d) None of these.

#### **GROUP - B**

## (Short Answer Type Questions)

Write short notes on any three of the following.

 $3 \times 5 = 15$ 

- 2. Health tourism in India.
- 3. Characteristics of a project in health care sector.
- 4. Performance budgeting.
- 5. Telemedicine.
- 6. Jhungalwalla Committee's report.

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### **GROUP - C**

## (Long Answer Type Questions)

Answer any *three* of the following.  $3 \times 15 = 45$ 

- 7. Briefly discuss about the Universal Immunization Programme in India.
- 8. Describe in brief the objective, structure and the functions of WHO.
- 9. Discuss briefly about the elements and principles of Primary Health Care in India.
- 10. What do you mean by budgeting?Discuss the steps involved in budgeting process.
- 11. What is Cost Benefits Analysis? What are the different stages of Cost Benefit Analysis? What are the needs of Cost Benefit Analysis?

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