#### **SOCIAL RESEARCH METHODS (SEMESTER - 6)**

#### CS/BBA(H)/SEM-6/BBA-605/09

1.	Signature of Invigilator				di di	- 07	0 21105m		<del>*</del>	기 교
2.	Signature of the Officer-in-Charge	).								
	Roll No. of the Candidate									

CS/BBA(H)/SEM-6/BBA-605/09

ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009 SOCIAL RESEARCH METHODS (SEMESTER - 6)

Time: 3 Hours [Full Marks: 70

#### **INSTRUCTIONS TO THE CANDIDATES:**

- 1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- 2. a) In **Group A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
  - b) For **Groups B** & **C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group B** are Short answer type. Questions of **Group C** are Long answer type. Write on both sides of the paper.
- 3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- 4. Read the instructions given inside carefully before answering.
- 5. You should not forget to write the corresponding question numbers while answering.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- 8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- 9. Rough work, if necessary is to be done in this booklet only and cross it through.

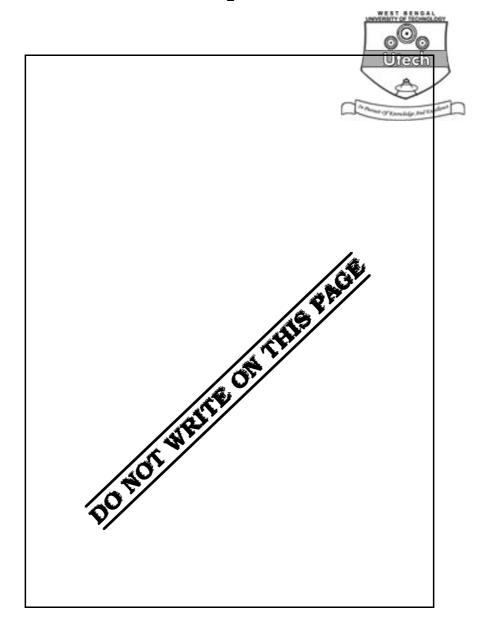
No additional sheets are to be used and no loose paper will be provided

# FOR OFFICE USE / EVALUATION ONLY Marks Obtained Group - A Group - B Group - C Question Number Marks Obtained Obtained

Head-Examiner/Co-Ordinator/Scrutineer

6877 ( 15/06 )







## SOCIAL RESEARCH METHODS SEMESTER - 6

Time: 3 Hours [ Full Marks: 70

Graph sheet is provided on Page No. 31.

#### **GROUP - A**

( Multiple Choice Type Questions )

			( Multiple Choic	e Type (	guestions)	
1.	Cho	ose th	ne correct alternatives for any t	ten of th	e following :	10 × 1 = 10
	i)	Soc	ial Research Method relies on			
		a)	Empirical evidence	b)	Relevant concepts	
		c)	Scientific theories	d)	All of these.	
	ii)	Tec	hnique of developing measurer	nent too	l involves	
		a)	concept development	b)	concept dimensions	
		c)	formulation of index	d)	all of these.	
	iii)	Data	a can be collected through			
		a)	Observation method	b)	Interview method	
		c)	Questionnaire method	d)	All of these.	
	iv)	Нур	oothesis is			
		a)	a tentative statement regard	ing two	or more variables	
		b)	a subject of the population			
		c)	an unpredicted statement			
		d)	none of these.			

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v)	Exa	mple of Interval scale is	4	UNIVERSITY OF THE SEAL CONT.	
	a)	temperature	b)	income Utech	
	c)	attitude	d)	religion.	
vi)	Prol	bability sampling techniques	include		
	a)	Random sampling	b)	Systematic sampling	
	c)	Stratified sampling	d)	All of these.	
vii)	Prin	nary data can be collected th	rough		
	a)	Online databases	b)	Case studies	
	c)	Mechanical devices	d)	Observations.	
viii	)	may be	defined as	s the study of a social situation	on with a
	viev	v to improving the quality of a	action with	in it.	
	a)	Action research	b)	Experimental research	
	c)	Case study	d)	None of these.	
ix)	Para	ameters are from			
	a)	population	b)	sample	
	c)	probability	d)	none of these.	
x)	Sno	w-ball sampling is			
	a)	Probability sampling	b)	Non-probability sampling	
	c)	both (a) & (b)	d)	none of these.	



- xi) Ratio scale is
  - a) superior than nominal scale
  - b) inferior than nominal scale
  - c) both (a) & (b)
  - d) none of these.
- xii) Delphi Technique is
  - a) projective technique
  - b) used in qualitative research
  - c) used in quantitative research
  - d) none of these.

### GROUP – B

#### ( Short Answer Type Questions )

Answer any *three* of the following.

- $3 \times 5 = 15$
- 2. What is case study approach? Discuss briefly the significance and limitations of case data.
- 3. What are the various steps involved in the formulation of a research problem?
- 4. Give a format of research report.
- 5. What is cumulative frequency distribution? Point out its special advantages and uses.
- 6. What are the sources of primary and secondary data? Explain the method of direct personal interviews. 2+3



#### 6 **GROUP – C**

#### ( Long Answer Type Questions )

Answer any three of the following.

 $3 \times 15 = 45$ 

7. What is research proposal? Discuss the major contents of a research proposal.

3 + 12

- 8. What is the meaning of measurement in research? Discuss how validity and reliability can be tested in Social Science Research.

  3 + 12
- 9. What is a questionnaire? What are the characteristics of a good questionnaire? State the advantages and disadvantages of a mail questionnaire. 3 + 5 + 7
- 10. a) Draw a histogram of the following distribution :

Height :	5-7	8-10	11-13	14-16	17-19
No. of students :	3	7	10	4	6

b) Find the regression equations of the following frequency distribution :

X:	2	4	6	7	10
Y:	3	5	7	8	12

8 + 7

- 11. a) Distinguish between standard error and standard deviaton.
  - b) Write short notes on the following:
    - i) Survey design
    - ii) Type I and Type II errors.
  - c) Find the mean, median and mode of the following distribution :

No. of Marks	No. of Students		
More than 10	20		
More than 20	17		
More than 30	8		
More than 40	5		
More than 50	3		

4 + 5 + 6