

CS/BCA/ODD SEM/SEM-1/BCA-102/2016-17



**MAULANA ABUL KALAM AZAD UNIVERSITY OF
TECHNOLOGY, WEST BENGAL**

Paper Code : BCA-102

BUSINESS SYSTEMS AND APPLICATIONS

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own
words as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) .BPR stands for
 - a) business process ready
 - b) business process reengineering
 - c) business process recycling
 - d) business program ready.
- ii) Normalization techniques are used in database design to ensure that
 - a) duplication is there
 - b) duplication is avoided
 - c) both (a) and (b)
 - d) none of these.

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- iii) Strategic planning is measurable in terms of
- a) days
 - b) weeks
 - c) months
 - d) years.
- iv) Which of the following is not a language ?
- a) JAVA
 - b) Oracle
 - c) C++
 - d) COBOL.
- v) OLTP stands for
- a) offline transaction processing
 - b) online transaction processing
 - c) offline training placement
 - d) online training processing.
- vi) AI is applied for
- a) Game Playing
 - b) Speech processing
 - c) Scheduling
 - d) All of these.
- vii) E.I.S. is useful for which level of management ?
- a) Upper
 - b) Bottom
 - c) Middle
 - d) None of these.
- viii) DDL, DML and DCL are associated with
- a) database operations
 - b) operating systems
 - c) transaction processing
 - d) programming language.

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- ix) Teleconferencing refers to
- a) audio conferencing
 - b) computer conferencing
 - c) video conferencing
 - d) all of these.
- x) Data mart is a
- a) place where data are stored
 - b) user interface
 - c) place where inputs are stored
 - d) place where outputs are stored.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following $3 \times 5 = 15$

2. What is SDLC and what are its various parts ?
3. How can video conferencing save money for a business ? What applications are often used in office automation ?
4. Explain distributed database processing and compare it with centralized processing.
5. Briefly describe Data Warehousing.
6. What is information ? Write the characteristics of information.

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GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. a) What are the characteristics of short term and long term IS plannings ?
b) What is Executive Information System ?
c) Explain the applications of AI in different fields.
 $6 + 2 + 7$
8. a) Define MIS and discuss its objectives.
b) List the steps for designing and implementing an MIS and illustrate the same with a flow diagram.
 $5 + 10$
9. What is virtual office ? Mention its advantages and disadvantages.
Differentiate between LAN and WAN. What is end-user computing ? Why is end-user computing necessary ?
 $5 + 5 + 2 + 3$
10. What is transaction processing system ?
Explain the merits and demerits of batch processing system.
Explain different types of decision making phases.
11. Explain the following with their advantages and disadvantages : $5 + 5 + 5$
a) Waterfall model
b) Spiral model
c) Prototype model.