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Invigilator's Signature :	

# CS/BHMCT (NEW)/SEM-1/HM-105/2010-11 2010-11

# **COMMUNICATION**

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

# **GROUP - A**

# ( Multiple Choice Type Questions )

1.	1. Choose the correct alternatives for any ten of the following				ny ten of the following:
					$10 \times 1 = 10$
	i)	What time in the morning?			
		a)	are you getting up	b)	do you usually get up
		c)	does you get up	d)	none of these.
	ii)	There's a good film on TV tonight			
		a)	I watch it	b)	I like watching it

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d)

None of these.

I'm going to watch it

c)

#### CS/BHMCT (NEW)/SEM-1/HM-105 ..... is the capital of India? iii) Which b) a) c) When d) What. I went to the supermarket ..... some coffee. iv) buying b) buy a) to buy d) for buying. c) Kate and I don't see ..... very often. v) themselves a) b) us ourselves each other. c) d) vi) Is this your ..... car? parents parents' a) b) none of these. parent's d) c) It was very cold ...... all the windows were open. vii) because a) b) so c) but d) or. viii) The local government plans to increase ...... budget this year. a) its b) their

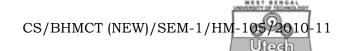
d)

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there.

our

c)



- ix) She ..... to visit her grandmother yesterday.
  - a) had gone
- b) will go

c) went

- d) has gone.
- x) I go to bed ...... 11 every night.
  - a) on

b) during

c) at

- d) in.
- xi) .....! My pet died last summer.
  - a) Alas

b) Ouch

c) Well

d) Oh.

### **GROUP - B**

## (Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$ 

- 2. Describe the Semantic barriers to Communication.
- 3. Write a short note on the process of Communication.
- 4. What do you mean by Topicalizing and Schematizing ? Give examples.
- 5. Write in brief about Non-verbal Communication.

### **GROUP - C**

## (Long Answer Type Questions)

Answer any three of the following.

 $3 \times 15 = 45$ 

- 7. Write an application applying for the post of restaurant manager in a reputed restaurant.
- 8. Write an essay on the hotel industry in India.

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- 9. You are the General Secretary of the Student's Union. The Principal of your institute desires to improve the canteen facilities. He has asked you to submit a report on the present conditions and suggest ways of improvement. Discuss with the students and submit a report within 10 days.
- 10. Write a letter to the Editor about the poor conditions of Government hospital in your town and the ways to improve it.
- 11. a) How can you maintain Telephonic Skills and Etiquette?
  - b) What is Public Speaking and what are the skills that a speaker should know?

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