



Name :
Roll No. :
Invigilator's Signature :

CS/BHMCT (NEW)/SEM-1/HM-105/2010-11

2010-11

COMMUNICATION

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :
10 × 1 = 10
- i) What time in the morning ?
- a) are you getting up b) do you usually get up
c) does you get up d) none of these.
- ii) There's a good film on TV tonight.
- a) I watch it b) I like watching it
c) I'm going to watch it d) None of these.



- ix) She to visit her grandmother yesterday.
- a) had gone b) will go
c) went d) has gone.
- x) I go to bed 11 every night.
- a) on b) during
c) at d) in.
- xi) ! My pet died last summer.
- a) Alas b) Ouch
c) Well d) Oh.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

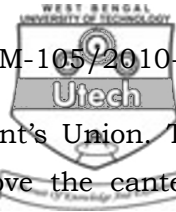
2. Describe the Semantic barriers to Communication.
3. Write a short note on the process of Communication.
4. What do you mean by Topicalizing and Schematizing ? Give examples.
5. Write in brief about Non-verbal Communication.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. 3 × 15 = 45

7. Write an application applying for the post of restaurant manager in a reputed restaurant.
8. Write an essay on the hotel industry in India.



9. You are the General Secretary of the Student's Union. The Principal of your institute desires to improve the canteen facilities. He has asked you to submit a report on the present conditions and suggest ways of improvement. Discuss with the students and submit a report within 10 days.
10. Write a letter to the Editor about the poor conditions of Government hospital in your town and the ways to improve it.
11. a) How can you maintain Telephonic Skills and Etiquette ?
b) What is Public Speaking and what are the skills that a speaker should know ?

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