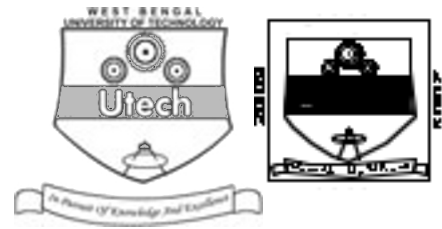


PROFESSIONAL PRACTICE MANAGEMENT (SEMESTER - 6)

CS / B.OPTM / SEM-6 / BO-605 / 09



1.
Signature of Invigilator

2.
Signature of the Officer-in-Charge

Reg. No.

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Roll No. of the Candidate

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CS / B.OPTM / SEM-6 / BO-605 / 09
ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009
PROFESSIONAL PRACTICE MANAGEMENT (SEMESTER - 6)

Time : 3 Hours]

[Full Marks : 70

INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
2. a) In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 b) For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
4. Read the instructions given inside carefully before answering.
5. You should not forget to write the corresponding question numbers while answering.
6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

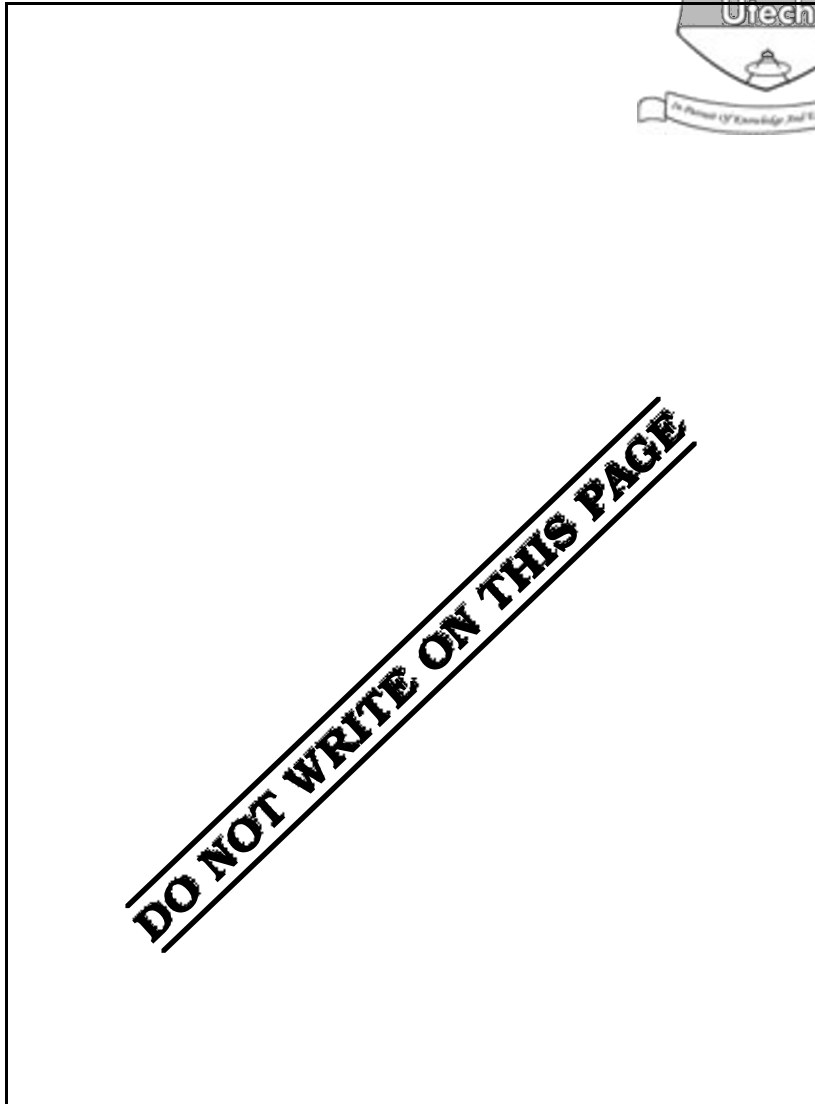
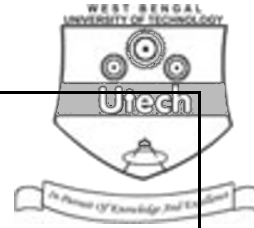
FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

	Group – A				Group – B				Group – C					
Question Number													Total Marks	Examiner's Signature
Marks Obtained														

.....
Head-Examiner / Co-Ordinator / Scrutineer

6911 (17/06)



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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009
PROFESSIONAL PRACTICE MANAGEMENT
SEMESTER - 6



Time : 3 Hours]

[Full Marks : 70

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 ∞ 1 = 10

i) The Consumer Protection Act was passed in the year

- a) 1986
- b) 2000
- c) 1886
- d) 1980.

ii) Advertisement is

- a) personal and paid form of communication
- b) non-personal and paid form of communication
- c) personal and unpaid form of communication
- d) non-personal and unpaid form of communication.

iii) Indemnity means

- a) to deliver
- b) to keep the goods without payment
- c) to compensate or to make the loss of a party
- d) revocation of an offer.

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iv) The Indian Contract Act was passed in the year

- a) 1972
- b) 1772
- c) 1872
- d) 2000.



v) PR refers to

- a) Personal Relations
- b) Public Relations
- c) Professional Relation
- d) Private Relations.

vi) Balance Sheet is prepared

- a) to check the accuracy of books
- b) to know the financial position
- c) to know the net profit or loss
- d) to find out the value of assets.

vii) Capital is taken as

- a) Liabilities
- b) Assets
- c) Expenses
- d) Income.

viii) Debit the receiver, credit the giver, is a rule for

- a) Real A/c
- b) Nominal A/c
- c) Personal A/c
- d) None of these.

ix) Excess of Debit over Credit in the Profit and Loss A/c means

- a) Gross Profit
- b) Gross Loss
- c) Net Profit
- d) Net Loss.



- x) Following are the Rights and Privileges of Registered Medical Practitioners *except*
- a) right of choose a patient
 - b) right to practice medicine
 - c) right to dispense medicines
 - d) right to run an open shop for sale of medicines, for dispensing prescriptions of other doctors, or for sale of medical or surgical applications.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.

3 ∞ 5 = 15

2. Write about Serious Professional Misconduct, according to Medical Council of India.
3. Community relation is also a weapon of Public Relation Department — Assess.
4. What is propaganda ? How does it differ from Public Relation ?
5. List the different concepts of Generally Accepted Accounting Principles. Discuss about any one of these.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following.

3 ∞ 15 = 45

- 6 a) What do you mean by depreciation ? What are the causes of depreciation ?
- b) A manufacture purchased machinery for Rs. 60,000 by cheque on 01.01.2007. It was decided to write off 10% depreciation under straight line method, estimating the life of the machine at 10 years and scrap value at Rs. 10,000. You are required to prepare Machinery Account up to 31.12.2009.



7. Discuss the various aspects for forming an optometric clinic, or eye hospital on partnership basis.
8. What are the objectives of the Consumer Protection Act ? Discuss the composition of the State Council.
9. What is the ideal relationship between the optometrist and his co-professionals and to the patient ? Discuss the role of ethics in this profession.



END