



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-1/TTM-104/2009-10

2009

COMMUNICATIVE ENGLISH

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

i) I home.

- a) am
- b) is
- c) went
- d) all of these.

ii) Letter of sales means

- a) a letter
- b) a type of interview
- c) promotion
- d) both (a) & (c).

iii) 'Energy' is the synonym of

- a) power
- b) care
- c) anger
- d) polite.

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- iv) 'Argue' is the antonym of
- a) happy b) agree
- c) hurt d) enjoy.
- v) The synonym of 'correct' is
- a) accurate b) assume
- c) obtain d) take.
- vi) The synonym of 'abandon' is
- a) desert b) forsake
- c) abundant d) both (a) & (b).
- vii) The antonym of 'giant' is
- a) colossal b) average
- c) dwarf d) mighty.
- viii) The antonym of 'foreign' is
- a) familiar b) freedom
- c) strange d) native.
- ix) 'Host' is
- a) one who entertains another
- b) one under the protection of another
- c) one who accompanies young lady
- d) none of these.



- x) 'Cannibal' is
- a) one who eats no animal's flesh
 - b) one who feeds on human flesh
 - c) one who feeds on fruit
 - d) all of these.

GROUP - B
(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. What do you mean by communication ? State some of its purposes and models.
3. What according to you should be the role of internet in the world of communication today ? Should it replace all forms of handwritten communication now in practice ?
4. What is a report ? What are the stages in report planning ? Describe.
5. What are the advantages of being a good debater ? Comment on the role of GD's and Debates in communication.
6. Write a short paragraph on the role of media in promoting small tourist agencies. Will this help the future of the tourism industry ? Why ?

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GROUP – C
(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Recently there was an advertisement in “The Times of India” by Mahindra & Sons Ltd. looking for fresh tourism graduates for business development executives for their new Pailan branch. Write a bio-data with a covering letter to the Manager of human resource.
8. The future of the tourism industry is in the hands of travel & tourism management oriented students. Write your opinion for or against the proposal. Describe.
9. Write an apology letter to a client impressing regret on being unable to make the necessary arrangements for transportation.
10. The man who will succeed in life is he who can adapt himself easily. Write an essay on the particular saying, giving your personal understanding of the topic. Prepare a travelogue of a trip undertaken by you.

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