



Name : .....  
Roll No. : .....  
Invigilator's Signature : .....

**CS / BTTM / SEM-1 / TTM-104 / 2010-11**

**2010-11**

**COMMUNICATIVE ENGLISH**

*Time Allotted : 3 Hours*

*Full Marks : 70*

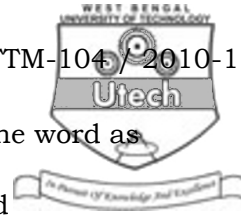
*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :  $10 \times 1 = 10$ 
  - i) One word for 'Incapable of being corrected' is
    - a) Incredible
    - b) Invincible
    - c) Impossible
    - d) Incurable.
  - ii) 'My father has just left'. This is an example of
    - a) Simple present tense
    - b) Present continuous tense
    - c) Simple past tense
    - d) Present perfect tense.



- iii) 'Fit to be eaten' can be explained in one word as
- a) Eatable                      b) Food
- c) Delicious                    d) Edible.
- iv) The synonym for 'Eager' is
- a) Interested                  b) Curious
- c) Keen                            d) Desperate.
- v) The synonym of 'punishment' is
- a) remove                      b) beating
- c) risky                            d) sentence.
- vi) A liquid to make people unconscious for operation is
- a) acetic acid                  b) chloric acid
- c) spirit                            d) chloroform.
- vii) A collection of poems, stories, essays is known as
- a) poetology                    b) anthropology
- c) anthology                    d) anatomy.
- viii) The government's policies have **alienated** a large section of the people. To replace the word in bold what is to use ?
- a) estranged                  b) roused
- c) infuriated                  d) degraded.



- ix) 'Cannibal' is
- a) one who eats no animal flesh
  - b) one who feeds on human flesh
  - c) one who feeds on vegetables
  - d) one who feeds on fruit.
- x) A good 'biodata' gives details about a candidate's
- a) Personal information
  - b) Academic background
  - c) Work experience
  - d) All of these.

### GROUP – B

#### ( Short Answer Type Questions )

Answer any *three* of the following.  $3 \times 5 = 15$

2. With the help of the communication model, explain the importance of communication in today's world.
3. In your opinion, which is the most important step in report preparation ? Justify your answer.
4. Write a short paragraph on the role of internet in promoting the Travel and Tourism industry.
5. What is quotation ? What are the points to be noted at the time of writing a quotation ?



6. Describe in brief the importance of effective communication in Tourism and Hospitality sector.

**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

7. Write an application to the HR Manager SOTC, offering to join as an associate tour operator in his organisation. Enclose your biodata alongwith.
8. Assume you are a part of a renowned Tourist Agency. However you failed to keep your commitment to arrange a guide for your customer. Write an apology letter regretting your inability to do the same.
9. According to you, what reforms should be made in the tourism industry in India to attract more number of foreign tourists ?
10. What is ecotourism ? Can ecotourism help in conserving the ecological balance ? How ? Give your opinion on the same.
11. 'Life is a journey that must be travelled, no matter how bad the roads and accommodations.' Write an essay giving your understanding of the topic.

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