

CS/BTTM/SEM-1/TTM-101/2009-10



- iv) What is the shoulder season ?
- a) The most crowded season
 - b) In between high & low
 - c) Very low season
 - d) None of these.
- v) The economic impact of tourism has got a negativity in the name of
- a) Leakage
 - b) Breakage
 - c) Multiplier
 - d) Loan.
- vi) Which one is an example of NTO ?
- a) WBTDG
 - b) SOTC
 - c) Thomas Cook
 - d) none of these.
- vii) Coral Reef is associated with
- a) economic impact
 - b) environmental impact
 - c) social impact
 - d) none of these.
- viii) Slogan of Indian Tourism is
- a) Truly Asia
 - b) Multicultural Country
 - c) Incredible India
 - d) none of these.
- ix) International Tourism is the world's largest
- a) export earner
 - b) growing industry
 - c) gross domestic product
 - d) none of these.

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What is tourism ? Describe the history & development of tourism in India.
8. Describe with proper examples the different environmental impacts of tourism. Find out few of its remedies. $10 + 5$
9. Do you think that India, as a country has all the major components of tourism to become a world tourist destination ? Comment on this and justify the shortcomings. $10 + 5$
10. State the different characteristics of supply and demand in tourism. How does it affect the tourism industry of a country ? State the different factors that affect the future of tourism business in a destination. $5 + 5 + 5$
11. Write short notes on any *three* of the following : 3×5
 - a) Hiuen Tsang and his travel motivation.
 - b) Camping.
 - c) Tourism as an industry.
 - d) Difference of tourist & traveller.

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