Name :	
Roll No. :	A dama (Y Kanadada and Kaland
Invigilator's Signature :	

# CS/BTTM/SEM-1/TTM-101/2009-10 2009

# **TOURISM — PRINCIPLES & PRACTICES**

*Time Allotted* : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

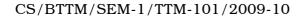
## **GROUP – A**

### (Multiple Choice Type Questions)

1. Choose the correct alternatives for any ten of the following :  $10 \times 1 = 10$ i) Gautam Buddha was born at ..... near Kapilavastu. Takshila b) Lumbini a) Vaisali d) Patna. c) ii) Which of the following is not a continent? Europe b) Africa a) d) c) Australia Australasia. The most important characteristics for choosing a iii) destination are weather, entertainment, language, cost factors and a) beach b) sight seeing restaurants none of these. c) d)

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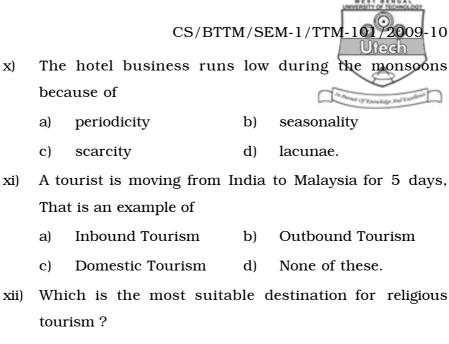


iv)

- What is the shoulder season ?
- a) The most crowded season
- b) In between high & low
- c) Very low season
- d) None of these.
- v) The economic impact of tourism has got a negativity in the name of
  - a) Leakage b) Breakage
  - c) Multiplier d) Loan.
- vi) Which one is an example of NTO ?
  - a) WBTDC b) SOTC
  - c) Thomas Cook d) none of these.
- vii) Coral Reef is associated with
  - a) economic impact b) environmental impact
  - c) social impact d) none of these.
- viii) Slogan of Indian Tourism is
  - a) Truly Asia b) Multicultural Country
  - c) Incredible India d) none of these.
- ix) International Tourism is the world's largest
  - a) export earner
  - b) growing industry
  - c) gross domestic product
  - d) none of these.

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a) Tirupati	b)	Kovalam
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c) Mount Abu d) Gulmarg.

#### **GROUP – B**

#### (Short Answer Type Questions)

Answer any *three* of the following.  $3 \times 5 = 15$ 

- 2. Bring out the relation between inbound and outbound tourists with that of domestic and international tourists.
- 3. Who is a tourist ? What is the difference between FIT & GIT ? 2 + 3
- 4. Bring out the importance of seasonality in tourism business.
- 5. What is an NTO ? Discuss about its role in destination development. 2 + 3
- Domestic tourism is gaining importance in India day by day. Comment on this statement.

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 $3 \times 15$ 

45

**GROUP – C** 

( **Long Answer Type Questions**) Answer any *three* of the following.

- 7. What is tourism ? Describe the history & development of tourism in India.
- 8. Describe with proper examples the different environmental impacts of tourism. Find out few of its remedies. 10 + 5
- 9. Do you think that India, as a country has all the major components of tourism to become a world tourist destination ? Comment on this and justify the shortcomings.

10 + 5

- 10. State the different characteristics of supply and demand in tourism. How does it affect the tourism industry of a country? State the different factors that affect the future of tourism business in a destination. 5 + 5 + 5
- 11. Write short notes on any *three* of the following :  $3 \times 5$ 
  - a) Hiuen Tsang and his travel motivation.
  - b) Camping.
  - c) Tourism as an industry.
  - d) Difference of tourist & traveller.

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