Name :	
Roll No. :	A dame of Kaming and Kaland
Invigilator's Signature :	

# CS/BTTM/SEM-1/TTM-101/2010-11 2010-11 TOURISM-PRINCIPLES & PRACTICES

*Time Allotted* : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

## **GROUP – A**

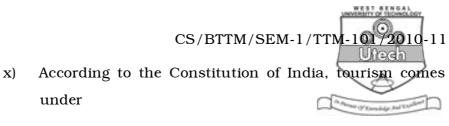
### (Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following :  $10 \times 1 = 10$ 
  - i) Bihu is a harvest festival held in
    - a) Punjab b) Bihar
    - c) West Bengal d) Assam.
  - ii) A tourism originating from Bangkok and spending five days in India is termed as an
    - a) inbound tourist b) outbound tourist
    - c) international tourist d) none of these.
  - iii) A person who can be termed as a tourist has got to spend ...... at a particular destination.
    - a) 3 hrs. b) 4 days
    - c) 7 days d) 24 days.

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	a)	Truly India	b)	Best India	
	c)	Awesome India	d)	Incredible India.	
V)	TAA	I is headquartered in			
	a)	Noida	b)	New Delhi	
	c)	Gurgaon	d)	Gaziabad.	
vi)	Indi by	a is symbolised in the	inter	mational tourism arena	
	a)	Taj Mahal	b)	Red Fort	
	c)	Victoria Memorial	d)	Mt. Everest.	
vii)	Lord	l Buddha was born in			
	a)	Lumbini	b)	Taxila	
	c)	Mithila	d)	Bodh Gaya.	
viii)	The period when the tourist arrivals are the highest is referred as				
	a)	Lean season	b)	Off season	
	c)	Good season	d)	Peak season.	
ix)		ling between Tibet and te known as	India	a was done by a beaten	
	a)	Silk route	b)	Crimson route	
	c)	Business route	d)	None of these.	



- a) State List b) Union List
- c) Concurrent List d) Central List

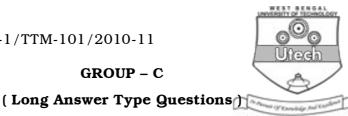
#### **GROUP – B**

## ( Short Answer Type Questions )

Answer any *three* of the following.  $3 \times 5 = 15$ 

- 2. What do you mean by Grand Tour. Discuss in detail.
- 3. Describe the push and pull factors in the tourism industry. How are they related to the demand and supply of the industry?
- 4. Describe in short the following forms of tourism :
  - i) Religious tourism
  - ii) Search of roots
  - iii) Adventure tourism
  - iv) Cultural tourism
  - v) Medical tourism.
- 5. What is motivation ? Mention few motivations for travel.
- 6. Write a short note on tourism intermediaries.
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#### **GROUP – C**

 $3 \times 15 = 45$ Answer any *three* of the following.

- 7. Discuss in length the barriers of travel and tourism in India with examples. How would you react to remove such barriers?
- What do you mean by international tourism ? Why are 8. international tourists considered to play a vital role on the country's economy?
- What is 4A ? Explain each component with suitable 9. examples.
- 10. Discuss the different elements that help in developing tourism of a destination.
- 11. Discuss the various stages of historical development of tourism.

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