



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-1/TTM-101/2010-11

2010-11

TOURISM-PRINCIPLES & PRACTICES

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Bihu is a harvest festival held in
 - a) Punjab
 - b) Bihar
 - c) West Bengal
 - d) Assam.
 - ii) A tourism originating from Bangkok and spending five days in India is termed as an
 - a) inbound tourist
 - b) outbound tourist
 - c) international tourist
 - d) none of these.
 - iii) A person who can be termed as a tourist has got to spend at a particular destination.
 - a) 3 hrs.
 - b) 4 days
 - c) 7 days
 - d) 24 days.

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- iv) The slogan of India Tourism is
- a) Truly India b) Best India
- c) Awesome India d) Incredible India.
- v) TAAI is headquartered in
- a) Noida b) New Delhi
- c) Gurgaon d) Gaziabad.
- vi) India is symbolised in the international tourism arena by
- a) Taj Mahal b) Red Fort
- c) Victoria Memorial d) Mt. Everest.
- vii) Lord Buddha was born in
- a) Lumbini b) Taxila
- c) Mithila d) Bodh Gaya.
- viii) The period when the tourist arrivals are the highest is referred as
- a) Lean season b) Off season
- c) Good season d) Peak season.
- ix) Trading between Tibet and India was done by a beaten route known as
- a) Silk route b) Crimson route
- c) Business route d) None of these.

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Discuss in length the barriers of travel and tourism in India with examples. How would you react to remove such barriers ?
 8. What do you mean by international tourism ? Why are international tourists considered to play a vital role on the country's economy ?
 9. What is 4A ? Explain each component with suitable examples.
 10. Discuss the different elements that help in developing tourism of a destination.
 11. Discuss the various stages of historical development of tourism.
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