Name :	
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Invigilator's Signature :	

CS/BTTM/SEM-1/TTM-101/2012-13 2012 TOURISM PRINCIPLES & PRACTICES

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Time Allotted : 3 Hours

Full Marks: 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

- 1. Choose the correct alternatives for any *ten* of the following : $10 \times 1 = 10$
 - A document issued by a government entitling a citizen to travel abroad
 - a) Green card b) Visa
 - c) Passport d) Permit card.
 - A trip which starts from origin & cover some places but did not touch a destination twise and back to the same origin is called
 - a) Circle trip b) Direct flight
 - c) Open jaw d) ARNK segment.

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- iii) An excursionist is one who stays at a destination for not more than
 - a) 24 hrs b) 48 hrs
 - c) 72 hrs d) none of these.
- iv) Which of the following is an example which can affect the movement of tourist in a destination ?
 - a) Outbreaks of disease
 - b) Currency devaluation
 - c) Political unrest
 - d) All of these.
- v) IATA was founded in

a)	1919	b)	1960
c)	1945	d)	1982.

- vi) A Eurogean is travelling for 10 days to India; he/she will be a_tourist for Europe and_tourist for India
 - a) Outbound & Inbound
 - b) International & outbound
 - c) Inrernational & domestic
 - d) Domestic & outbound.

vii) Which of the following is not a tourist?

- a) Explorer b) Sun lust
- c) Vagabond d) Incipient Mass.

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viii)) Which one of the following is not a place of religious						
	sigr	nificance ?		The Annual (I' Researching and Excellent			
	a)	Varanasi	b)	The Vatican			
	c)	Jerusalem	d)	Brasillia.			
ix)	The registered office of TAAI is at						
	a)	New Delhi	b)	Kolkata			
	c)	Mumbai	d)	Chennai.			
x)	'Word Tourism Day's celebrate on						
	a)	27th June					
	b)	15th September					
	c)	11th November					
	d)	27th September.					
xi)	ki) The headquarter of WTO (Tourism)						
	a)	Canada	b)	Madrid			
	c)	Geneva	d)	None of these.			
GROUP – B							
(Short Answer Type Questions) Answer <i>all</i> of the following. $3 \times 5 = 15$							
What do you mean by tourism demand ? Explain.							

- 3. Discuss the motivators of travel in early days.
- 4. Define tourism. Explain the components of tourism.

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GROUP – C	
(Long Answer Type Questions	s)
Answer <i>all</i> of the following.	$3 \times 15 = 45$

- 5. Write in your own language the impact that tourism brings on the environment. Give your suggestion to combat them.
- 6. Explain the economic impact of tourism in details.
- Define tourism supply. Give a brief study of the supplies of a destination.
