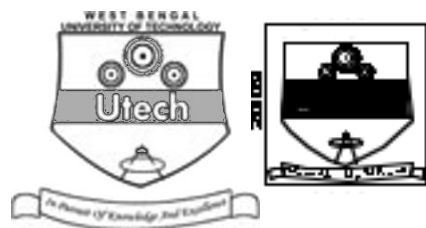


INTERNATIONAL TOURISM (SEMESTER - 2)

CS / BTTM / SEM-2 / TTM-205 / 09



1.
Signature of Invigilator

2.
Signature of the Officer-in-Charge

Reg. No.

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Roll No. of the Candidate

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CS/BTTM/SEM-2/TTM-205/09
 ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009
 INTERNATIONAL TOURISM (SEMESTER - 2)

Time : 3 Hours]

[Full Marks : 70

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INSTRUCTIONS TO THE CANDIDATES :

- This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 - For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
- Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- Read the instructions given inside carefully before answering.
- You should not forget to write the corresponding question numbers while answering.
- Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
- You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

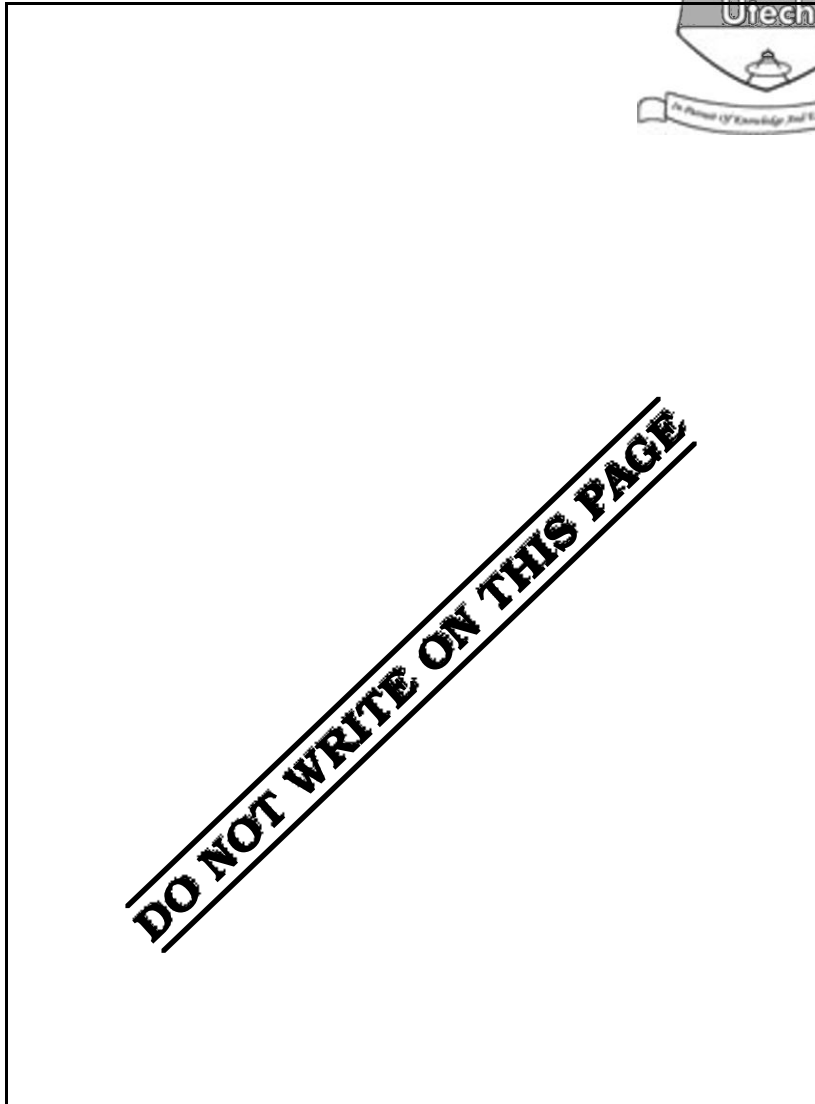
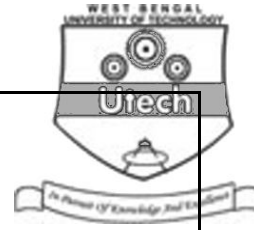
FOR OFFICE USE / EVALUATION ONLY

Marks Obtained

Question Number	Group – A					Group – B					Group – C					Total Marks	Examiner's Signature
Marks Obtained																	

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Head-Examiner/Co-Ordinator/Scrutineer

2367 (13/06)



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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009

INTERNATIONAL TOURISM

SEMESTER - 2



Time : 3 Hours]

[Full Marks : 70

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following : 10 ∞ 1 = 10

i) The capital of Thailand is

- | | |
|------------|---------------|
| a) Phuket | b) Bangkok |
| c) Pattaya | d) Koh Sumai. |

ii) A destination where huge number of tourist visit at a time is

- | | |
|------------------------|-------------------|
| a) Mass tourism | b) Niche tourism |
| c) Alternative tourism | d) none of these. |

iii) "Do It Yourself" tourist related to

- | | |
|----------------------|----------------------|
| a) Eco tourism | b) Adventure tourism |
| c) Religious tourism | d) none of these. |

iv) An allocentric tourist is

- | | |
|----------------------------|------------------|
| a) outgoing | b) adventuresome |
| c) seeks novel destination | d) all of these. |

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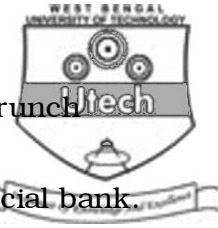
v) International tourism is a/an

a) crisis management

b) credit crunch

c) indirect export

d) commercial bank.



vi) IATA headquarters is based on

a) Philippines

b) Sweden

c) United Nations

d) Canada.

vii) Politics and tourism are

a) interrelated

b) interdependent

c) not related

d) indifferent.

viii) Cross border terrorism is a

a) natural barrier

b) political barrier

c) social barrier

d) economic.

ix) On which coast of Canada is the city Vancouver ?

a) South

b) East

c) West

d) North.

x) Which country is known as the land of the Rising Sun ?

a) Philippines

b) China

c) Japan

d) Korea.



5

xi) India's share in the world tourism is

- a) 0.38%
- b) 0.4%
- c) little more than 4%
- d) none of these.



xii) Time square is situated in

- a) New York
- b) Tokyo
- c) Paris
- d) Geneva.

xiii) IATA geography is divided into how many areas

- a) five
- b) nine
- c) three
- d) seven.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following.

3 ∞ 5 = 15

- 2. Define inbound, outbound and domestic tourism with example. 5
- 3. What are the economic determinants of international tourism ? How does international tourism helps the economy of a country ? 2 + 3
- 4. What are the political aspects of international travel ? 5
- 5. Discuss the barriers of international travel. 5
- 6. Discuss about international tourism and its role in Indian culture. 2 + 3

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following.

3 ∞ 15 = 45

- 7. Discuss the characteristics of inbound and outbound tourism of India. In this context briefly discuss the role of Government of India in promoting domestic tourism in India. 8 + 1



8. Explain briefly the aims, objectives and activities of the TAAI for the promotion of tourism in India. 15
9. What are the environmental impacts of tourism ? How tourism helps in preservation on environment ? 8 + 7
10. What is the meaning of alternative tourism ? What is the importance of such kind of tourism ? Briefly explain any two types of alternative tourism. 4 + 4 + 7
11. Discuss the tourist typology introduced by Cohens and exemplify with suitable Indian destinations. Describe the relationship between tourism and politics. 10 + 5



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END