



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BTTM/SEM-2/TTM-205/2011**

**2011**

**INTERNATIONAL TOURISM**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :  $10 \times 1 = 10$ 
  - i) Green Globe was launched by
    - a) W.T.O
    - b) W.T.T.C.
    - c) IATA
    - d) W.A.TA.
  - ii) The theme of Warsaw Convention was
    - a) Baggage allowance
    - b) Economy
    - c) Environment
    - d) None of these.
  - iii) International Convention of travel contract was held in
    - a) Brussels
    - b) Bangkok
    - c) Canada
    - d) Athens.





**GROUP – B**  
**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. Briefly explain smith model of tourist typology.
3. Discuss the interrelationship between tourist generators region and tourist destination region.
4. Discuss the factors affecting the movements of Global and regional tourists.
5. What do you mean by alternative tourism ? Discuss its importance.
6. Discuss the role of information technology in the promotion of international tourism.

**GROUP – C**  
**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

7. Critically analyse the tourism bills of rights and identify how it helps the stakeholders of tourism industry.
8. Critically analyse the strengths and weaknesses of India as an international tourist destination.
9. Briefly analyse the key features of Chicago Convention and Warsaw convention.
10. Describe the role of Ministry of Tourism, Government of India in promoting domestic and international tourism.
11. Write short notes on the following :
  - a) Barriers to travel
  - b) Major tourist generating states in India
  - c) Characteristics of inbound tourism.