



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BTTM/SEM-2/TTM-205/2013**

**2013**

**INTERNATIONAL TOURISM**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following :  
 $10 \times 1 = 10$

i) Green globe was launched by

- a) W.T.O.
- b) W.T.T.C.
- c) IATA
- d) W.A.T.A.

ii) The theme of Warsaw Convention was

- a) Baggage allowance
- b) Economy
- c) Environment
- d) None of these.

iii) International convention of Travel contrast was held in

- a) Brussels
- b) Bangkok
- c) Canada
- d) Athens.



- iv) Headquarters of WTO is in
  - a) Madrid
  - b) New York
  - c) Geneva
  - d) London.
- v) WTTC stands for world ..... Council.
  - a) Travel & Transport
  - b) Tourism & Transport
  - c) Travel & Tourism
  - d) Tourism & Travel.
- vi) Chicago convention held on
  - a) 1961
  - b) 1944
  - c) 1968
  - d) 1947.
- vii) World Tourism Day is celebrated every year on
  - a) 5th June
  - b) 27th September
  - c) 15th May
  - d) 5th August.
- viii) Visa on arrival-adopted by Thailand primarily helps to avoid
  - a) Environmental barrier
  - b) Political barrier
  - c) Economic barrier
  - d) Socio-cultural barrier.
- ix) The land of the rising sun is
  - a) India
  - b) Tibet
  - c) Bhutan
  - d) China.
- x) Eiffel tower is situated in
  - a) Djakarta
  - b) Pune
  - c) Istanbul
  - d) Paris.



xi) A tourists who loves to travel alone to places that are new and unexplored are

- |                |                     |
|----------------|---------------------|
| a) Midcentric  | b) Psycho-centric   |
| c) Allocentric | d) Exploro-centric. |

xii) IATA Geography is divided into how many zones ?

- |          |           |
|----------|-----------|
| a) Three | b) Five   |
| c) Nine  | d) Seven. |

**GROUP - B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. Briefly explain smith model of Tourist Typology.
3. What do you mean by alternative tourism ? Discuss its importance.
4. Discuss the role of information technology in the promotion of international tourism.
5. Write a note on Warsaw convention.
6. Differentiate between inbound, outbound and domestic tourism with suitable examples.

**GROUP - C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

7. Briefly discuss about the formation of UNWTO. Bring out the membership criteria details of the organization.  $7 + 8$

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8. Describe the role of Ministry of Tourism, Government of India in promoting domestic and international tourism.
9. Select an international tourism destination of your choice and discuss its effect on its environment.
10. What are the reasons for holding international convention ? Broadly discuss the gains of such conventions.
11. Write short notes on the following : 3 × 5
  - a) Political risk
  - b) W.T.T.C.
  - c) Inbound Tourism.

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