

CS/BTTM/SEM-2/TTM-201/2010



- iii) Which state Tourism Development Corporation operates the 'Palace on Wheels' ?
- a) WBTD
 - b) Gujarat Tourism Development Corporation
 - c) Rajasthan Tourism Development Corporation
 - d) Delhi Tourism.
- iv) Where is the trans-Siberian Railway situated ?
- a) Russia
 - b) China
 - c) Mongolia
 - d) Norway.
- v) Which one is the chief objective of the ICAO ?
- a) Plane chartering
 - b) Airlines auction
 - c) Safety and security of air services
 - d) Air trafficking.
- vi) AVS is a
- a) travel agency
 - b) tour operator
 - c) airlines
 - d) car-rental company.
- vii) Carnival cruise and Star Virgo are
- a) dessert safaris
 - b) jungle safaris
 - c) S.I.T.
 - d) Sea cruises.
- viii) In India the foreign exchange regular is
- a) SBI
 - b) UBI
 - c) ICICI
 - d) RBI.
- ix) The first scheduled airline services in India started in
- a) 1972
 - b) 1932
 - c) 1923
 - d) 1946.



- x) A person entitled for unlimited rail travel for a pre-destined period through a pass is called
- a) Eurail pass b) Britrail pass
c) Travel pass d) Indrail pass.
- xi) Which of the following is not a no fill airline ?
- a) SpiceJet b) Indigo
c) Kingfisher Red d) None of these.
- xii) The width of broad gauge railway line in India is
- a) 0.765 m b) 1.00 m
c) 1.67 m d) none of these.
- xiii) The statutory authority for regulating road transport vehicles is
- a) CTO b) DM
c) RTO d) OC.
- xiv) The four major metros connected by a common expressway is known as
- a) Square highway b) Metropolitan connector
c) Golden quadrangle d) National expressway.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. Discuss the evolution of civil aviation in India.
3. Narrate the importance of rail transport for the purpose of tourism in India with the help of examples.

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4. Briefly discuss why water transport system has failed to take off as a mode of transport, despite India having a large number of rivers.
5. What are the differences between a car rental company and a rent-a-cab company ? Which one of the two companies are pre-valent in India ?
6. What are cruise ships ? Why are they so immensely popular amongst the western countries and USA ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What are the strategic objectives of the ICAO ? Discuss pointwise in details.
8. What are the full forms of (i) IATA (ii) IAAI (iii) DGCA ? Discuss briefly each and the role they play in the development of tourism.
9. No frills airlines are a relatively new phenomenon in India. Discuss at length as to how these airlines have changed the air travel Industry.
10. E-rail is a tourism product which has been in vogue for more than half a century. State the chief reasons for such a long life of this tourism product in details.
11. 'Beautiful Bengal' is the catchword of West Bengal Tourism. What are the tourism destinations, attractions and products which make you feel that the catchword is appropriate ? Discuss with examples.