



Name :
Roll No. :
Invigilator's Signature :

CS/BTTM/SEM-2/TTM-201/2011

2011

TRANSPORT IN TRAVEL & TOURISM

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) A pass entitling the holder to unlimited rail travel throughout England, Scotland and and Wales is called
- a) Eurail pass b) Britrail pass
c) Indrail pass d) Travel pass.
- ii) Which of the following is a no-frill airline ?
- a) Spice Jet b) Kingfisher Red
c) Indigo d) All of these.
- iii) H ERTZ is a / an :
- a) Travel agency b) Tour operator
c) Car rental company d) Airlines.



- ix) Clearing house of IATA is located at
- a) Montreal b) Geneva
c) London d) New Delhi.
- x) In which year Palace on Wheels started its operation ?
- a) 1989 b) 1983
c) 1992 d) 1978.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. Briefly discuss the role of water transport system in the promotion of tourism in India.
3. Discuss the key features of no-frill airlines.
4. State and explain the function of the documents connected with road transport.
5. State in brief the emergence of Trans-Siberian railway and draw a route map of its operation.
6. What are the major objectives of open sky policy ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. 3 × 15 = 45

7. Critically examine the success of back-water tourism of Kerala and discuss its future prospects.
8. Discuss the importance of transport in tourism. Explain the factors that influence the transport mode selection decision.

CS/BTTM/SEM-2/TTM-201/2011



9. Discuss the role and responsibility of DGCA for smooth functioning of Indian Civil Aviation Industry.
 10. "In spite of large potentials for cruise tourism, the Indian cruise tourism market scenario is very poor. " Discuss.
 11. What are the different types of rail tours available in India ?
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