	Utech
Name :	
Roll No.:	A game of Executing and Excitors
Invigilator's Signature :	

CS/BTTM/SEM-2/TTM-201/2012 2012 TRANSPORT IN TRAVEL & TOURISM

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A (Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

 $10 \times 1 = 10$

- i) Where is the Trans-Siberian Railway situated?
 - a) China

- b) Russia
- c) Mongolia
- d) Norway.
- ii) The first scheduled airlines services in India started in
 - a) 1972

b) 1932

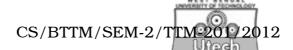
c) 1923

d) 1946.

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iii)	The width of broad gauge railway lines in India is				
	a)	0·765 m	b)	1.00 m	
	c)	1·67 m	d)	none of these.	
iv)	The largest car-rental company in the world is				
	a)	Avis	b)	Hertz	
	c)	Car Master	d)	Speedstar.	
v)	Whi	ich one of the followir	ng is	an example of No-frill	
	airli	ine?			
	a)	Air India	b)	Indigo	
	c)	Emirates	d)	Jet Airways.	
vi)	Grand Trunk Road is known as				
	a)	NH-6	b)	NH-61	
	c)	NH-2	d)	NH-21.	
vii)	IRCTC came into operation in the year				
	a)	1999	b)	2001	
	c)	2002	d)	2003.	
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viii) Darjeeling Himalayan Railway declared as World
Haritage Site in

a) 1998

b) 1999

c) 2000

- d) 2001.
- ix) National Institute of Water Sports is located at in the state of
 - a) Goa

b) Kerala

c) Orissa

- d) Tamil Nadu.
- x) "Sperstar star virgo" is the name of
 - a) tourist train
- b) cruise ship
- c) tourist palace
- d) none of these.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

- 2. Briefly explain the functions of RTO?
- 3. Write a note on No-frill airlines in India?
- 4. Briefly discuss the scope of snake boat race for the promotion of tourism in Kerala.
- 5. Identify the key features of Royal orient?
- 6. What are the pre-conditions of getting "Road taxi fitness certificate"?

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GROUP - C

(Long Answer Type Questions)

Answer any three of the following.



- 7. Discuss the objectives and functions of IATA. Explain the role of IATA in the development of Air transport.
- 8. Explain the concept of international luxury trains. Discuss the facilities and aminities provided by the orient express and Trans-Siberian Railways.
- 9. Discuss the prospect of "River Canal Boats" in the promotion of tourism in India. In your opinion which destinations in India can be promoted through River Canal Boats?
- Critically examine the present marketing strategies of Indigo
 Airlines.
- 11. "Transport is the key for development of tourism." Analyse the statement with special reference to India.

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