



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-3/TTM-303/2009-10

2009

TOURISM ECONOMICS

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable*

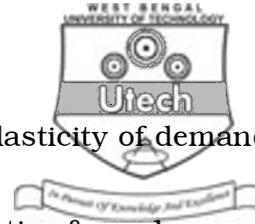
GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) Who expressed the view that “Economics is neutral between ends” ?
 - a) Robbins
 - b) Marshall
 - c) Pigou
 - d) Adam Smith.
- ii) Expansion of demand is a result of
 - a) decrease in number of consumers
 - b) increase in price of related goods
 - c) decrease in price of the goods concerned
 - d) decrease in income of consumers.



- iii) If a goods is a necessity, its income elasticity of demand is
- a) positive & < 1 b) negative & $> - 1$
c) positive & > 1 d) zero.
- iv) "Comparative Cost Advantage" as a theory of international trade was propounded by
- a) Adam Smith b) Ricardo
c) Marshall d) Pigou.
- v) Supply curve slopes upward because
- a) direct relationship between price & supply
b) inverse relationship between price & supply
c) both (a) & (b)
d) none of these.
- vi) The deposits which can be withdrawn from the commercial banks any time is called
- a) time deposit b) demand deposit
c) savings bank deposit d) fixed deposit.
- vii) Which one is the method of demand forecasting ?
- a) Regression method
b) Demand supply method
c) Equilibrium method
d) None of these.
- viii) Law of demand explains that
- a) demand varies directly with price
b) demand varies indirectly with price
c) there is an inverse relationship between price and demand
d) none of these.



- ix) The economist, who first advocated the “Social concept of Economics” is
- a) Adam Smith b) Aristotle
c) Marshall d) Keynes.
- x) Which one is the fixed cost in tourist service ?
- a) Transportation cost b) Rent of hotel
c) Fooding cost d) None of these.
- xi) Demand for hotels in a tourist spot is
- a) elastic b) inelastic
c) perfectly elastic d) none of these.
- xii) Tourism is a
- a) labour intensive service oriented industry
b) capital intensive service oriented industry
c) both (a) & (b)
d) money intensive service oriented industry.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. Briefly discuss the importance of economic analysis in tourism.
3. State the factors that affect demand for a commodity.
4. Highlight the different functions of Central Bank.
5. Discuss the main features of Monopoly Market.
6. If the price of X falls from Rs. 60 to Rs. 50, its demand rises from 500 units to 800 units. Find the price elasticity of demand.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Define demand forecasting. Explain the different methods of demand forecasting in relation to tourist product. $2 + 13$
 8.
 - a) What is 'Multiplier' ?
 - b) State the importance of Multiplier concept in tourism.
 - c) What are the various ways which leakages in the multiplier process take place ? $2 + 6 + 7$
 9. Enumerate the concept of Tourism demand. Explain the different types of tourism demand with example. $5 + 10$
 10.
 - a) What is price discrimination ?
 - b) Under what condition price discrimination is possible and profitable in tourism ?
 - c) Explain the different pricing methods used in tourism. $2 + 6 + 7$
 11. Write notes on any *two* of the following : $7 \frac{1}{2} \times 2$
 - a) Perfect competition
 - b) Elasticity of supply
 - c) Price elasticity of demand
 - d) Absolute cost advantage and comparative cost advantage.
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