



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BTTM/SEM-3/TTM-301/2011-12**

**2011**

**TOURISM PRODUCT OF INDIA-I**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) The first Buddhist Council met at
- a) Pataliputra                      b) Baishali
- c) Rajagriha                        d) None of these.
- ii) The archaeological sites of Harappa civilization can be found in which place of India ?
- a) Ladakh                            b) Lohal
- c) Lothal                              d) Leh.
- iii) "Zero" was discovered by
- a) Sudraka                          b) Kalidasa
- c) Bana                                d) Aryabhata.



- iv) Ajanta paintings belongs to
- a) miniature style of painting
  - b) mural style of painting
  - c) both (a) and (b)
  - d) none of these.
- v) Mahabalipuram temple is a form of
- a) Pallava art
  - b) Chola art
  - c) Badami art
  - d) Kanishkan art.
- vi) The river that passes through Jaldapara Wildlife Sanctuary is
- a) Hooghly
  - b) Lohit
  - c) Tapti
  - d) Torsa.
- vii) Which one of the following is not a world heritage site ?
- a) Konark temple
  - b) Umed Bhavan Palace
  - c) Qutb Minar
  - d) Red Fort.
- viii) The Kailash temple of Ellora is a fine example of
- a) Temple architecture
  - b) Rock-cut architecture
  - c) Bahai architecture
  - d) none of these.



ix) The other name of Veda is

- |           |                   |
|-----------|-------------------|
| a) Shruti | b) Nada           |
| c) Tala   | d) none of these. |

x) Slave dynasty was founded by

- |                     |                  |
|---------------------|------------------|
| a) Qutb-Uddin-Aibak | b) Razia Sultan  |
| c) Iltutmish        | d) None of them. |

**GROUP – B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. Write short notes on Buddhist architecture of India.
3. Explain the basic characteristics of tourist product. What are the differences between man-made and nature-made tourism products ?
4. Write down the importance of Ajanta and Ellora as an architectural wonder.
5. Why is Gupta age known as Golden age of Indian culture ? Comment.
6. Differentiate between Nagara and Dravidian style of temple architecture.

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**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.

3 × 15 = 45

7. Analyse how fairs and festivals can be promoted as a tourism product. Substantiate your answer with special emphasis on tea festival.
8. Give a detail study of Meenakshi temple and its architectural magnificence.
9. Describe briefly all the cuisines with regional variations.
10. Discuss the importance of painting in tourism in Indian context. How art and paintings motivated tourist to visit a destination ?
11. "India's unity in diversity." Establish the statement with suitable examples.

