



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-3/TTM-301/2009-10

2009

TOURISM PRODUCTS - I

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) Tourism product is
- | | |
|---------------|---------------|
| a) Tangible | b) Separable |
| c) Intangible | d) Colourful. |
- ii) A chariot of 24 wheels pulled by 7 horses symbolizes
- | | |
|---------------------|----------------------|
| a) Lingaraja Temple | b) Jagannath Temple |
| c) Konark Temple | d) Khajuraho temple. |
- iii) The Chandela Rulers were instrumental for the grand temple of
- | | |
|---------------------|----------------------|
| a) Meenakshi Temple | b) Jagannath Temple |
| c) Hampi Temple | d) Khajuraho Temple. |



- iv) The famous tourist spot, Marble rock is located near
- a) Mandu
 - b) Ujjain
 - c) Jabalpur
 - d) Raigarh.
- v) The Bandipur National Park is located in which of the following state ?
- a) Andhra Pradesh
 - b) Karnataka
 - c) Tamil Nadu
 - d) Kerala.
- vi) Which one of the following is a heritage hotel ?
- a) Maurya Sheraton, Delhi
 - b) Juhu Centaur, Mumbai
 - c) Rambagh Palace, Jaipur
 - d) Leela Kempinsky, Mumbai.
- vii) Halebidu & Hampi is situated in
- a) Andhra Pradesh
 - b) Karnataka
 - c) Kerala
 - d) none of these.
- viii) Konark is a type of temple.
- a) Dravida
 - b) Nagara
 - c) Versara
 - d) none of these.
- ix) Ajanta painting is a part of
- a) Indian Cave Paintings
 - b) Indian Mural Paintings
 - c) Indian Pahari Paintings
 - d) Indian Jadupatua Paintings.

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. 'Religion is a huge motivator for tourists'. In this context write an account of the different religions that are practiced in India. Mention at least three such religious places from each religion and comment its religious significance. 10 + 5
8. "Indian cuisine is sumptuous and full of variety. But it has lots of spices, oil and fat". Do you agree with this statement ? How would you make Indian cuisine more palatable for the tourists who are from outside ? Briefly discuss about Indian cuisine. 5 + 10
9. What do you mean by cultural heritage ? Bring out the importance of cultural heritage. Discuss your views. 5 + 10
10. Write an essay on South Indian Temple Architecture with special emphasis on the Meenakshi temple. 15
11. What are paintings ? Classify Indian Paintings. Discuss about the characteristic features of Medieval and Modern paintings. 2 + 5 + 8

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