



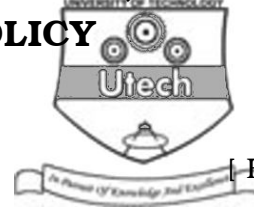


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**ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009**  
**TOURISM PLANNING & POLICY**  
**SEMESTER – 4**



Time : 3 Hours ]

[ Full Marks : 70

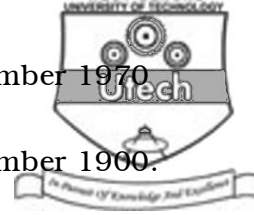
**GROUP – A****( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10
- i) TFCI was established in the year
- |         |          |                          |
|---------|----------|--------------------------|
| a) 1990 | b) 1989  |                          |
| c) 1987 | d) 1988. | <input type="checkbox"/> |
- ii) In order to make a ( new ) spot a hot tourist destination
- |   |                          |
|---|--------------------------|
| a) regional planning must be done   |                          |
| b) development planning must be done  |                          |
| c) environment planning must be done if the tourist spot is already a fragile ecosystem |                          |
| d) none of these.   | <input type="checkbox"/> |
- iii) Which of the following is not a type of tourism carrying capacity ?
- |             |                     |                          |
|-------------|---------------------|--------------------------|
| a) Physical | b) Heritage related |                          |
| c) Legal    | d) Local.           | <input type="checkbox"/> |
- iv) Which state in India has successfully planned its tourism infrastructure ?
- |           |                |                          |
|-----------|----------------|--------------------------|
| a) Orissa | b) Maharashtra |                          |
| c) Kerala | d) Karnataka.  | <input type="checkbox"/> |



v) When was the first ever tourism policy of Government of India announced ?

- a) November 2000
- b) November 1970
- c) November 1982
- d) November 1900.




vi) What are the triple bottom lines of tourism planning ?

- a) Policy of Indian Government
- b) Consumer rights
- c) Economic, social environment
- d) 3Ps of planning.

vii) The concept of seasonality in a destination life cycle is exhibited at

- a) development stage
- b) involvement stage
- c) maturity stage
- d) rejuvenation stage.

viii) Sustainable tourism planning advocates

- a) community approach in tourism planning
- b) integrated tourism planning
- c) both of these
- d) none of these.

ix) Which one of the following is not a part of psycho-graphic data ?

- a) Social class of visitors
- b) Life styles of visitors
- c) Gender of visitors
- d) Personality details of visitors.



x) Which one of the following would be an appropriate step to be taken by the state in the context of sustainable tourism planning ?

- a) Strict rules for tourist
- b) Provision of electric power
- c) Construction of roads
- d) Construction of an artificial lake.




xi) What do you mean by sustainable tourism planning ?

- a) Protecting the environment
- b) Culture conscious tourism
- c) Low impact on environment and culture
- d) Environmental resources.

xii) Destination planning is a matter of research because

- a) it is largely site specific
- b) destination variables and attributes differ from one destination to another
- c) both of these
- d) none of these.

### GROUP – B

#### ( Short Answer Type Questions )

Answer any *three* of the following questions.

3 × 5 = 15

2. Define tourism planning. How does an effective planning help in tourism development ?
3. What are the various elements of tourist destination ? Explain their roles in tourism planning. 2 + 3
4. What is SWOT analysis ? Explain with suitable example.
5. Who are the stake holders involved in the growth & development of tourism ?
6. Discuss about TFCI.

**GROUP – C****( Long Answer Type Questions )**

Answer any *three* of the following questions.



3 × 15 = 45

7. Distinguish between eco-tourism, sustainable tourism and responsible tourism. What are the processes, catalysts and hindering factors in tourism planning ? 6 + 9
8. What do you mean by DLC ? What are the stages of DLC ? Give an example of tourist destination which has successfully applied the concept of DLC ? 2 + 3 + 10
9. Planning is required at the stage of International, National and Regional levels for tourism. Elucidate the fact. 15
10. What is the necessity of a national tourism policy for India ? Briefly describe the National Tourism Policy, 2002. 6 + 9
11. What are the various issues recommended by National Committee on Tourism in the year 1988 ? 15

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END