Name :	\ <u>\</u>
Roll No.:	
Inviailator's Signature:	

CS/BTTM/SEM-4/TTM-404/2011

2011 TOURISM PLANNING & POLICY

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A (Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following: $10 \times 1 = 10$
 - i) ITDC was set up in the year
 - a) 1962

b) 1966

c) 1974

- d) 1972.
- ii) If we collect the data related to the total no. of seats available in an airlines, we are trying to assess the
 - a) Tourism demand
- b) Tourism supply

c) TIM

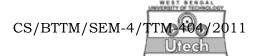
- d) Occupancy rate.
- iii) TFCI stands for
 - a) Tourism Finance Corporation of India
 - b) Tourism Finance Company of India
 - c) Transport Finance Corporation of India
 - d) Travel Founding Corporation of India.

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- iv) NAP means
 - a) National Action Plan
 - b) National Action Policy
 - c) National Aviation Programme
 - d) None of these.
- v) When was the first ever tourism policy of Govt. of India announced?
 - a) November 2000
- b) November 1970
- c) November 1982
- d) November 1990.
- vi) The concept of seasonality in a destination life-cycle is exibited at
 - a) Development stage
- b) Involvement stage
- c) Maturity stage
- d) Rejuvenation stage.
- vii) Which one of the following is not a part of psychographic data?
 - a) Social class of visitors
 - b) Lifestyles of visitors
 - c) Gender of visitors
 - d) Personality.
- viii) EIA stands for
 - a) Environmental Impact Assessment
 - b) Economic Inpact Assessment
 - c) Environmental Impact Analysis
 - d) Economic Impact Analysis.



- ix) Which of the following is not a type of carring capacity?
 - a) Physical
- b) Local
- c) Heritage related
- d) Legal.
- x) In which year tourism was declared as an industry?
 - a) 1992

b) 1982

c) 1962

d) 1972.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$

- 2. Explain the concept of sustainable tourism planning?
- 3. What are the different stages in the life cycle of a tourist destination?
- 4. State the different functions of TFCI.
- 5. Write a note on responsible tourism.
- 6. State the objectives of National Action Plan, 1992.

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following

 $3 \times 15 = 45$

7. Discuss the importance of a national tourism policy for the development of tourism. Critically evaluate the National Tourism Policy, 2002 of Govt. of India.

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- 8. Discuss the various approaches to tourism planning.

 Describe the various steps involved in Tourism planning.
- 9. Evaluate the roles of various stakeholders in tourism policy formulation.
- 10. Give an overview of tourism development during various Five Year Plans.
- 11. Write short notes on the following:

 $3 \times 5 = 15$

- a) Factors influencing tourism policy
- b) Eco-tourism planning
- c) Destination development.

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