



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/B.TTM/SEM-4/TTM-404/2012  
2012**

**TOURISM PLANNING & POLICY**

*Time Allotted : 3 Hours*

*Full Marks : 70*

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) Indian Government presented its first tourism policy in the year
  - a) 1982
  - b) 1992
  - c) 1995
  - d) 2002.
  
- ii) The 1992 Earth Summit was organised at
  - a) New Delhi
  - b) New York
  - c) Rio de Janeiro
  - d) Johannesburg.





- ix) EIA stands for
- a) Environmental Impact Assessment
  - b) Economic Impact Assessment
  - c) Environmental Impact Analysis
  - d) Economic Impact Analysis.
- x) The concept of multiplier was first developed by
- a) Keynes
  - b) Butler
  - c) R. F. Kahn
  - d) Smith.

**GROUP - B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. State different objectives of tourism planning ?
3. Why is it necessary is tourism planning to consult with the people to be affected ?
4. Before preparing a tourism plan, information is needed in five major areas. What are they ?
5. Analyse the concept of 'top-down' and 'bottom-up' approach in tourism planning.
6. What are the key questions, the tourism planner must address why making a plan at local level ?



**GROUP - C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

7. From your own knowledge about Tourism Planning in a specific area, describe the result of some poor planning.
8. You are a planning advisor to a developing nation, which has carried out a resource inventory that shows a positive potential for tourism planning. At present it has no tourism base. The Nation's Tourism Ministry is anxious to prepare a policy for tourism development. List ten recommendations that you would not to be included in this policy. Spoor each.
9. Discuss the influence of tourism planning on balanced, unbalanced and Co-ordinated tourism destination development.
10. What is eco-tourism ? What are the exclusive planning principles followed for planning eco-tourism destination ?
11. Write short notes on the following :  $3 \times 5$ 
  - a) Types of Carrying Capacity
  - b) Responsible Tourism Planning
  - c) International Tourism Planning.