	Utech
Name:	
Roll No.:	In Proceed by Exercising 2nd Explicit
Invigilator's Signature :	

CS/B.TTM/SEM-4/TTM-404/2012 2012

TOURISM PLANNING & POLICY

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following:

 $10 \times 1 = 10$

- i) Indian Government presented its first tourism policy in the year
 - a) 1982

b) 1992

c) 1995

- d) 2002.
- ii) The 1992 Earth Summit was organised at
 - a) New Delhi
- b) New York
- c) Rio de Geneiro
- d) Johannesburg.

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	iii)	TFCI was established in which year?					
		a)	1972	b)	1980 A Roman (V Exemple) and Exemple		
		c)	1981	d)	1982.		
	iv)	DLC	stands for				
		a)					
		b)	Destination & Logistic	ponent			
		d) Destination Longivity Capacity.					
	v)	National Action Plan on Tourism was introduced which year?					
		a)	1982	b)	1988		
		c)	1992	d)	None of these.		
	vi) L. K. Jha Committee was formed in which year ?						
		a)	1958	b)	1963		
		c)	1966	d)	None of these.		
	vii)) Sir Joh Surgent Committee was introduced in the year					
		a)	1940	b)	1943		
		c)	1945	d)	none of these.		
	viii)	ii) The concept of tourist destination life cycle was give by					
		a)	Plog	b)	Butler		
		c)	Doxy	d)	Smith.		
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- EIA stands for ix)
 - a) **Environmental Impact Assessment**
 - **Economic Impact Assessment** b)
 - **Environmental Impact Analysis** c)
 - **Economic Impact Analysis.** d)
- The concept of multiplier was first developed by x)
 - a) **Keynes**

- **Butler**
- R. F. Kahn c)
- d) Smith.

GROUP - B

(Short Answer Type Questions)

 $3 \times 5 = 15$ Answer any *three* of the following.

- 2. State different objectives of tourism planning?
- 3. Why is it necessary is tourism planning to consult with the people to be affected?
- 4. Before preparing a tourism plan, information is needed in five major areas. What are they?
- Analyse the concept of 'top-down' and 'bottom-up' approach 5. in tourism planning.
- What are the key questions, the tourism planner must 6. address why making a plan at local level?



(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

- 7. From your own knowledge about Tourism Planning in a specific area, describe the result of some poor planning.
- 8. You are a planning advisor to a developing nation, which has carried out a resource inventory that shows a positive potential for tourism planning. At present it has no tourism base. The Nation's Tourism MInistry is anxious to prepare a policy for tourism development. List ten recommendations that you would not to be included in this policy. Spoort each.
- Discuss the influence of tourism planning on balanced, unbalanced and Co-ordinated tourism destination development.
- 10. What is eco-tourism? What are the exclusive planning principles followed for planning eco-tourism destination?
- 11. Write short notes on the following:

 3×5

- a) Types of Carrying Capacity
- b) Responsible Tourism Planning
- c) International Tourism Planning.

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