TOURISM PRODUCT – II (SEMESTER - 4)

CS/BTTM/SEM-4/TTM-401/09 ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009 TOURISM PRODUCT - II (SEMESTER - 4)

Time: 3 Hours [Full Marks: 70

INSTRUCTIONS TO THE CANDIDATES:

- 1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- 2. a) In **Group A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question.**
 - b) For **Groups B** & **C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group B** are Short answer type. Questions of **Group C** are Long answer type. Write on both sides of the paper.
- 3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- Read the instructions given inside carefully before answering.

Roll No. of the Candidate

- 5. You should not forget to write the corresponding question numbers while answering.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- 8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- 9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

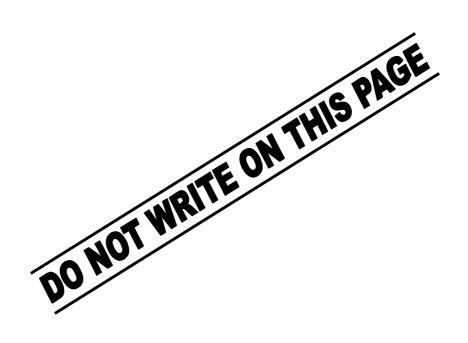
FOR OFFICE USE / EVALUATION ONLY Marks Obtained Group - A Group - B Group - C Question Number Marks Obtained Obtained

Head-Examiner/Co-Ordinator/Scrutineer

4434 (04/06)







1.



Full Marks : 70

ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009

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GROUP - A

(Multiple Choice Type Questions)

Choose the correct alternatives for any <i>ten</i> of the following : $10 \times 1 =$							
i)	Whi	ich is the correct match?					
	a)	Edakka — Musical instrumen	ıt				
	b)	Duph — Folk Dance					
	c)	Varnam — Vocal songs					
	d)	All of these.					
ii)	Para	Parasailing is a popular form of enjoyment in adventure tourism. What is it?					
	a)	Flying in the air					
	b)	Flying above the sea					
	c)	Flying in the air above the sea with the help of a motor boat					
	d)	Gliding in the air above the se	ea.				
iii)	Proj	oject Tiger was first implemented in which national park ?					
	a)	Corbett National Park	b)	Sunderban National Park			
	c)	Kanha National Park	d)	Gir National Park.			
iv)	Bas	Basant Ras is folk dance from					
	a)	Assam	b)	Manipur			
	c)	West Bengal	d)	Orissa.			



v)	Whi	Which is the National Academy of music, dance and drama in India?						
	a)	National School of Drama		© ⊚				
	b)	Indira Gandhi National Centre for the Arts						
	c)	Sangeet Natak Academy		As Alexand (N' Exemple of Part Explained				
	d)	None of these.						
vi)	The	Sonepur mela is famous for						
	a)	Handicrafts	b)	Rural cuisines				
	c)	Steel	d)	Cattle.				
vii)	Scul	Scuba diving can be associated with						
	a)	Eco-tourism	b)	Farm tourism				
	c)	Adventure tourism	d)	Green tourism.				
viii)	Whi	Which one of the following is a Product-I the parlance of tourism?						
	a)	Purchase of air tickets						
	b)	A trip to Goa						
	c)	Purchase of diamonds from India						
	d)	Travel from the airport to the hotel.						
ix)	Recr	Recreation is a/an						
	a)	concept	b)	activity				
	c)	adventure	d)	time frame.				
x)	Whi	Which city located by the side of river Baruna & Asi ?						
	a)	Nasik	b)	Jaipur				
	c)	Banaras	d)	Patna.				
xi)	Whi	Which dance style is related with the 'Devadasis' ?						
	a)	Bharatnatyam	b)	Kathakali				
	c)	Manipuri	d)	None of these.				



xii)	Marusthali, Bagar & Rohi are the parts of				
	a)	Himalayas	b)	Great Indian Desert	
	c)	Chotanagpur plateau	d)	Sunderbans.	
xiii)	i) Bandipur National Park is located in the state				
	a)	Andhra Pradesh	b)	Karnataka	
	c)	Tamil Nadu	d)	Kerala.	

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following questions.

 $3 \times 5 = 15$

- 2. What is a product in the context of tourism industry? What are the features of tourism 2 + 3product?
- 3. Write a note on Highway Tourism.

5

- Darjeeling can be developed as a major area in "Tea Tourism". Suggest your views in 4. making the place acceptable with regard to tea tourism. 5
- 5. Mention the different types of water based adventure sports.

5

6. Write a note on the musical instruments of South India. 5

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following questions.

 $3 \times 15 = 45$

7. What do you mean by Indian Classical Dances and Indian Folk Dances? What are the differences between Folk and Classical Dances? Explain famous Folk Dances available 4 + 5 + 6in India.



- 8. What do you mean by Heritage tourism? Explain any three Heritage sites available in India. 6+9
- 9. What do you mean by Handicrafts ? Explain different handicrafts available in India. Briefly explain or describe the importance of handicrafts for growth and development of tourism in India. 5 + 5 + 5
- 10. What is a theatre? Briefly explain the different theatrical forms of Indian theatre. How can theatre play an important role in the business of tourism? 3 + 7 + 5
- 11. a) Differentiate between fairs and festivals.
 - b) Do you consider the "Elephant Festival" of Kerala has helped the state to promote
 its products to foreign tourists? Discuss.

END