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ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009
TOURISM PRODUCT – II
SEMESTER – 4



Time : 3 Hours]

] Full Marks : 70

GROUP – A**(Multiple Choice Type Questions)**

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10

i) Which is the correct match ?

- a) Edakka — Musical instrument
- b) Duph — Folk Dance
- c) Varnam — Vocal songs
- d) All of these.

ii) Parasailing is a popular form of enjoyment in adventure tourism. What is it ?

- a) Flying in the air
- b) Flying above the sea
- c) Flying in the air above the sea with the help of a motor boat
- d) Gliding in the air above the sea.

iii) Project Tiger was first implemented in which national park ?

- a) Corbett National Park
- b) Sunderban National Park
- c) Kanha National Park
- d) Gir National Park.

iv) Basant Ras is folk dance from

- a) Assam
- b) Manipur
- c) West Bengal
- d) Orissa.



v) Which is the National Academy of music, dance and drama in India ?

- a) National School of Drama
 b) Indira Gandhi National Centre for the Arts
 c) Sangeet Natak Academy
 d) None of these.



vi) The Sonapur mela is famous for

- a) Handicrafts
 b) Rural cuisines
 c) Steel
 d) Cattle.

vii) Scuba diving can be associated with

- a) Eco-tourism
 b) Farm tourism
 c) Adventure tourism
 d) Green tourism.

viii) Which one of the following is a Product-I the parlance of tourism ?

- a) Purchase of air tickets
 b) A trip to Goa
 c) Purchase of diamonds from India
 d) Travel from the airport to the hotel.

ix) Recreation is a/an

- a) concept
 b) activity
 c) adventure
 d) time frame.

x) Which city located by the side of river Baruna & Asi ?

- a) Nasik
 b) Jaipur
 c) Banaras
 d) Patna.

xi) Which dance style is related with the 'Devadasis' ?

- a) Bharatnatyam
 b) Kathakali
 c) Manipuri
 d) None of these.



xii) Marusthali, Bagar & Rohi are the parts of

a) Himalayas b) Great Indian Desert

c) Chotanagpur plateau d) Sunderbans.



xiii) Bandipur National Park is located in the state

a) Andhra Pradesh b) Karnataka

c) Tamil Nadu d) Kerala.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following questions.

3 × 5 = 15

2. What is a product in the context of tourism industry ? What are the features of tourism product ? 2 + 3
3. Write a note on Highway Tourism. 5
4. Darjeeling can be developed as a major area in "Tea Tourism". Suggest your views in making the place acceptable with regard to tea tourism. 5
5. Mention the different types of water based adventure sports. 5
6. Write a note on the musical instruments of South India. 5

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following questions.

3 × 15 = 45

7. What do you mean by Indian Classical Dances and Indian Folk Dances ? What are the differences between Folk and Classical Dances ? Explain famous Folk Dances available in India. 4 + 5 + 6



8. What do you mean by Heritage tourism ? Explain any three Heritage sites available in India. 6 + 9
9. What do you mean by Handicrafts ? Explain different handicrafts available in India. Briefly explain or describe the importance of handicrafts for growth and development of tourism in India. 5 + 5 + 5
10. What is a theatre ? Briefly explain the different theatrical forms of Indian theatre. How can theatre play an important role in the business of tourism ? 3 + 7 + 5
11. a) Differentiate between fairs and festivals.
- b) Do you consider the "Elephant Festival" of Kerala has helped the state to promote its products to foreign tourists ? Discuss. 6 + 9

END