



Name :
Roll No. :
Invigilator's Signature :

CS/BTTM/SEM-4/TTM-401/2013

2013

TOURISM PRODUCT – II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) Sunderban Tiger Reserve is located in the state of
 - a) Orissa
 - b) Bihar
 - c) West Bengal
 - d) Gujarat.

- ii) Scuba diving is an adventure sports performed in the
 - a) ocean
 - b) sky
 - c) mountain
 - d) desert.



iii) Jawahar tunnel is situated in which state ?

- a) Kerala
- b) Uttarakhand
- c) Maharashtra
- d) Jammu and Kashmir.

iv) Surajkund Craft Fair is famous and hosted at

- a) Delhi
- b) Chandigarh
- c) Karnataka
- d) Haryana.

v) Mehergarh fort is an example of

- a) Jain architecture
- b) Hindu architecture
- c) Buddhist architecture
- d) Muslim architecture.

vi) Bharatnatyam is a dance of

- a) Orissa
- b) West Bengal
- c) Tamil Nadu
- d) none of these.

vii) Meenakshi temple is situated in

- a) Chennai
- b) Mumbai
- c) Madurai
- d) Delhi.

viii) 'Spa Holiday' is related to

- a) Hill tourism
- b) Tea tourism
- c) Health tourism
- d) Highway tourism.



- ix) Bandipur National Park is located in
- a) Andhra Pradesh b) Tamil Nadu
c) Karnataka d) Kerala.
- x) Which one of the following has not been identified as Biosphere reserve ?
- a) Manas b) Dibru Dhaikowa
c) Agastyamala d) Gir.
- xi) India became a party to the International Convention on Biological Diversity in
- a) June, 1990 b) May, 1994
c) April, 2001 d) May, 1996.
- xii) The Napier Museum of Kerala is located in the city of
- a) Thiruvananthapuram b) Kochi
c) Alleppy d) Ponmudy.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. What are the different forms of Indian School of Music ?
3. What role does Indian cinema play in promoting Indian tourism ?
4. Differentiate between fairs and festivals with suitable examples.
5. Discuss about the important handicraft centres of Eastern India.
6. What are the different land based adventure sports performed in India ?

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Point out the importance of Indian Classical Dance along with suitable examples.
8. What is beach tourism ? How can Goa be promoted as a beach tourism destination for international tourist.
9. What do you understand by New Age Tourism Product ? Discuss in detail the different new age products in India.
10. Draw an itinerary of Sunderban stating the connectivity and places of interest.
11. Discuss the role of cuisine in cultural tourism of India with a brief study of the different regional influences on Indian cuisine.

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