



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-4/TTM-401/2010

2010

TOURISM PRODUCTS – II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

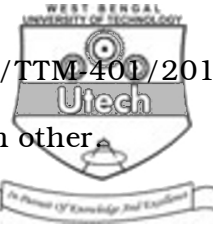
10 × 1 = 10

- i) Bharatnatyam is a dance of
- a) Orissa
 - b) Bengal
 - c) Tamil Nadu and Karnataka
 - d) none of these.
- ii) Chhau dance is a form of dance.
- a) classical
 - b) folk
 - c) hybrid
 - d) royal.

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- iii) The Ramayana is usually depicted in the dance form of
- a) Bihub) Nautanki
c) Bhangra d) Chhau.
- iv) Corbett National Park was the first park to adopt
- a) project lion b) project cheetah
c) project tiger d) project leopard.
- v) Bihu is a folk dance from
- a) Bengal b) Gujarat
c) Kerala d) Assam.
- vi) Paragliding is a popular adventure sport involving
- a) gliding in the air above the sea
b) flying in the air
c) flying above the sea
d) none of these.
- vii) Nautanki and Jhumar are folk dances of
- a) Mizoram b) Sikkim
c) Bhutan d) Rajasthan.
- viii) Scuba diving is an adventure sport performed in
- a) oceans b) sky
c) mountains d) desert.



- ix) India and compliments each other.
- a) Taj Mahal b) Whale
- c) Dollar d) Alps.
- x) Sunderbans Tiger Reserve is located in the state of
- a) Goa b) Bihar
- c) Uttar Pradesh d) West Bengal.
- xi) Kaziranga is famous for
- a) one horned rhino b) two horned rhino
- c) elephants d) none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. Write the role of emporia in the promotion of tourism in India to foreigners.
3. Beach tourism in India has come of age — do you agree ? If so, give reasons.
4. India is a heritage destination. Discuss in brief the major heritage sites and how do they attract international tourists.
5. Write short notes on :
 - i) Oddissi dance form
 - ii) Garba dance form
 - iii) Bihu dance form.
6. Mention the different types of water based adventure sports.

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GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What do you understand by cultural tourism ? How does the performing arts of India help in the promotion of cultural and heritage tourism.
8. Suraj Kund mela is a well advertised and largely attended mela organised by the Govt. of India. State the objectives for sponsoring such a fair and the results achieved so far from it.
9. Discuss in all details the Kumbh Mela.
10. Darjeeling and the Doars areas of West Bengal are ideally suited for tea tourism. State Veasons how these places can be turned into successful tea tourism destination.
11. What do you understand by new age tourism products ? How do you see their future in the Indian context ?

