



Name :
Roll No. :
Invigilator's Signature :

CS/BTTM/SEM-4/TTM-401/2011

2011

TOURISM PRODUCTS - II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) Who wrote 'Abhigyanam Sakuntalam' ?
a) Bhava-bhuti b) Kalidasa
c) Sudraka d) Bhasa.
- ii) Kettuvallam is found in Kerala. It is a
a) Sports b) Houseboat
c) Cuisine d) Resort.
- iii) Where the desert festival takes place every year ?
a) Jaisalmer b) Bijapur
c) Jaipur d) Hyderabad.
- iv) Hampi is situated at
a) Karnataka b) Andhra Pradesh
c) Kerala d) Tamil Nadu.



- v) Project tiger was implemented in which year ?
- a) 1963 b) 1974
c) 1972 d) 1973.
- vi) Raga Vairab song falls into which category ?
- a) Classical b) Light music
c) Pop d) None of these.
- vii) Teej festival is celebrated in
- a) Gujurat b) Assam
c) Rajasthan d) Bihar.
- viii) Pongal is a harvest festival of
- a) Kerala b) Andhra Pradesh
c) Karnataka d) Tamil Nadu.
- ix) The first Indian Cinema was
- a) Jhanak Jhanak Payal Baje
b) Lanka Dahan
c) Raja Harischandra
d) Savirti Satyaban.
- x) Bhitarkanika National Park is located in
- a) Orissa b) Tamil Nadu
c) Andhra Pradesh d) Gujarat.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. What is heritage tourism ? Discuss the role of performing art in the cultural heritage of India.
3. Indian cinema plays a vital role in promoting tourism in India. Explain.
4. Write a note on the musical instrument of North India.
5. Write a note on the flora and fauna of Sundarban.
6. State the uniqueness of Jaldapara Sanctuary.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Highlight the intrinsic qualities of major national parks of India which have become popular for wildlife tourism.
8. "Fairs and festivals are an integral part of Indian culture." Elaborate on three secular festivals of India.
9. What do you understand by new-age tourism product ? Discuss in detail the different new age products in India.
10. What are the different handicrafts available in India ? Discuss the importance of handicraft in the growth and development of tourism.

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11. Write short notes on :

- a) Space tourism
- b) Suraj Kund Craft Mela
- c) Music of India.
