



Name :
Roll No. :
Invigilator's Signature :

CS/BTTM/SEM-5/TTM-504C/2011-12

2011

AIR FARE & TICKETING – I

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

World map will be provided by the institution on demand.

Answer any seven questions. All questions carry equal marks.

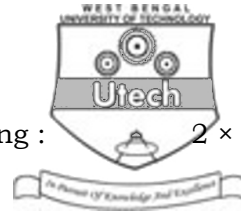
1. Write the Capitals and International Carrier, with their codes respectively of the following countries :

e.g.

Country	Capital	Code	Carrier	Code
India	Delhi	DEL	Indian	IA

- a) Malaysia
- b) Brazil
- c) Italy
- d) Mexico
- e) Great Britain
- f) Spain
- g) Pakistan
- h) United Arab Emirates
- i) Jordon
- j) Australia.

CS/BTTM/SEM-5/TTM-504C/2011-12



2. Write short notes on any *two* of the following : 2 × 5
- Ticket
 - OAG Code
 - IATA.

3. Fill in the blank boxes and complete the chart :

City	Code	Country	TC	Sub-Area
Mumbai		India		S.A. Sub. Continent
Madrid				
	TYO			
London				
	PAR			
Jeddah				
	BND			
Sydney				
	MOW			
	PBH			

4. In the given map of the World, point the capitals with their codes of the following countries :
- Nepal
 - Chile
 - Canada
 - Japan
 - Australia
 - Kenya
 - Egypt
 - Italy
 - Kazakhstan
 - New Zealand.



5. Give the city codes of the following Indian cities along with the name of the State / U.T. :
- a) Port Blair
 - b) Agartala
 - c) Amritsar
 - d) Bagdogra
 - e) Bhubaneswar
 - f) Chennai
 - g) Ahmedabad
 - h) Thiruvananthapuram
 - i) Coimbatore
 - j) Bangalore.
6. Give the answers of any *two* questions : 2 × 5
- a) What do you mean by Minimum Connecting Time ?
 - b) What are Global Indicators ?
 - c) Write about any one International Sales Indicators.
7. Write in brief the role of Private Airlines in Indian Tourism Industry.
8. Mention the names of few International Airlines connecting India to the world. Give a brief study of Singapore Airlines. 4 + 6
9. Discuss about the various airlines marketing strategies.

=====