

Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-5/TTM-504C/2010-11

2010-11

AIRFARE & TICKETING – I

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Objective Type Questions)

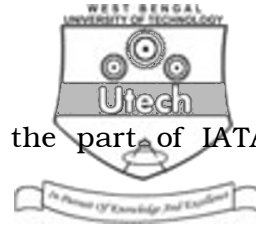
1. Answer *all* questions : 10 × 1 = 10

i) Air India express is an airline of

- | | |
|---------------|---------------|
| a) Nepal | b) India |
| c) Bangladesh | d) Sri Lanka. |

ii) 'Your Palace in the Sky' is the company slogan of

- | | |
|-------------------|---------------|
| a) Kingfisher Red | b) Kingfisher |
| c) Air India | d) Jetlite. |



iii) Which three countries of Africa is the part of IATA Europe ?

- a) Tanzania, Egypt, Libya
- b) Morocco, Algeria, Tunisia
- c) Algeria, Libya, Sudan
- d) Morocco, Tunisia, Egypt.

iv) The IATA global indicators WH is, when

- a) the travel is within Area - 1
- b) between Area - 1 and Area - 2
- c) between Area - 1 and Area - 1 via Pacific ocean
- d) none of these.

v) Minimum connecting time for domestic and international flights are

- a) 20 m and 60 m b) 30 m and 90 m
- c) 20 m and 60 m d) none of these.

vi) What is the local time in Hong Kong when it is 12.00 p.m. in GMT ?

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4. What do you mean by international sales indicator ?
5. What do you understand by fare construction ? What are mileage principles ? Define E.M.S.
6. Write a short note on
 - a) Minimum connective time
 - b) IATA.
7. What do you mean by ticketing ? Define the various types of tickets.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

8. Write in detail about
 - a) IATA geography
 - b) Global indicators.
9. What are the marketing strategies of airlines ? Explain in detail.
10. What is elapsed flying time ?
11. What do you understand by 'Transit Visa' and 'Multiple Visa' ? Elaborate with examples.