CS/BTTM/SEM-5/TTM-504C/2010-11		
Invigilator's Signature	?:	
Roll No.:		In Phase Of Executings 2nd Explored
Name :		
		- Utech

2010-11

AIRFARE & TICKETING - I

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A (Objective Type Questions)

1. Answer *all* questions :

 $10 \times 1 = 10$

- i) Air India express is an airline of
 - a) Nepal

- b) India
- c) Bangladesh
- d) Sri Lanka.
- ii) 'Your Palace in the Sky' is the company slogan of
 - a) Kingfisher Red
- b) Kingfisher
- c) Air India
- d) Jetlite.

5332 [Turn over

CS/BTTM/SEM-5/TTM-504C/2010-11

- iii) Which three countries of Africa is the part of IATA Europe?
 - a) Tanzania, Egypt, Libya
 - b) Morocco, Algeria, Tunisia
 - c) Algeria, Libya, Sudan
 - d) Morocco, Tunisia, Egypt.
- iv) The IATA global indicators WH is, when
 - a) the travel is within Area 1
 - b) between Area 1 and Area 2
 - c) between Area 1 and Area 1 via Pacific ocean
 - d) none of these.
- v) Minimum connecting time for domestic and international flights are
 - a) 20 m and 60 m
- b) 30 m and 90 m
- c) 20 m and 60 m
- d) none of these.
- vi) What is the local time in Hong Kong when it is 12.00 p.m. in GMT?

5332 2



- vii) The city code of Chennai is
 - a) MAD

b) MAS

c) MIA

- d) none of these.
- viii) One of the airports at New York bears the name of
 - a) Winston Churchill
- b) Abraham Lincon
- c) John F. Kennedy
- d) David Bush.
- ix) Spice Jet is an
 - a) Indian Airlines company
 - b) Pakistan Airlines company
 - c) Bangladeshi Airlines company
 - d) none of these.
- x) In an aircraft the officer incharge of the aircraft and its passengers and crew are
 - a) head flight steward
- b) co-pilot

c) pilot

d) none of these.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$

- 2. Write a brief note on Air India Express. Name 3 international destinations of Air India.
- 3. Describe in brief, the role of IATA on the promotion of Air tourism in India.

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- 4. What do you mean by international sales indicator?
- 5. What do you understand by fare construction? What are mileage principles? Define E.M.S.
- 6. Write a short note on
 - a) Minimum connective time
 - b) IATA.
- 7. What do you mean by ticketing? Define the various types of tickets.

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

- 8. Write in detail about
 - a) IATA geography
 - b) Global indicators.
- 9. What are the marketing strategies of airlines? Explain in detail.
- 10. What is elapsed flying time?
- 11. What do you understand by 'Transit Visa' and 'Multiple Visa'? Elaborate with examples.

5332 4