



Name :

Roll No. :

Invigilator's Signature :

CS/BTTM/SEM-5/TTM-505C/2010-11

2010-11

AIRFARE AND TICKETING – II

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Objective Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Spice Jet is a
 - a) Train
 - b) Airline
 - c) Cruisc ship
 - d) Car Rental Agency.
 - ii) CCU denotes
 - a) Cochin
 - b) Calicut
 - c) Kolkata
 - d) Connecticut.
 - iii) What is the local time in Singapore when it is 12:00 pm in G.M.T. ?
 - iv) The currency logo of Indian Rupee is
 - a) Rs.
 - b) Re.
 - c) ₹
 - d) None of these.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Describe in brief the role of PATA in the promotion of Air tourism in India.
3. What do you understand by fax construction ? What are the mileage principles ? Define E.M.S.
4. Describe in short the role played by Air India as the pioneer Indian Airline in the development of Indian Aviation circuit.
5. What do you understand by no-frills Airlines ? Describe with suitable examples.
6. Define the various types of tickets. What do your understand by ticketing ?
7. What are the salient features of a flight schedule ? What are the important information that are revealed from the flight schedule ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

8. What marketing strategies should be adopted for running a domestic airlines successfully ?
9. Describe the various governmental controls and checks that are to be observed before the departure of a flight.
10. What do you understand by aviation geography. How does it help the airlines for their operation ?
11. What do you understand by 'Transit Visa' and 'Multiple Visa'. ? Elaborate with examples.

